1

years, many decades. And they come in a couple of different varieties. One of the most standard would be it's a service that's -- where there's a physical location inside the library or other facility, but it's typically the library. The faculty members assigning reading to students may bring selected -- their own selection, whatever they select, of readings to 10 The staff of the reserve the reserve operation. 11 operation would either place the originals -- it 12 could be and often is the book itself, for 13 example, and place that original work at the 14 reserve desk. Or in some cases, it's a 15 photocopy of an item, very commonly a journal 16 article or a book chapter. And then kept in a 17 folder. The students come to the reserve desk 18 or anybody typically is allowed to -- who is 19 allowed to enter the building may come to the 20 reserve desk, look at whatever list of materials 21 are available, request that item. The staff 22 member will hand that item, whether it's the 23 physical book or a folder with some photocopied 24 pages in it, and the student would very often 25 sit down at a desk and start reading it and

doing homework, taking notes, whatever the student may do. Or if the student feels so compelled, may walk over to a photocopy machine and put some money in and make some copies. what a student might do today, it wouldn't surprise me in the slightest, student pulls out a digital camera or a cell phone, takes pictures and hands the document back at the shelf. 10 of that would surprise me, and indeed, the 11 reading it on location or selectively making 12 copies is very common in a reserve operation. 13 So it's a limited number of works, because they 14 can't -- for whatever reason, they can't have 15 everything at the desk. And making those items 16 available for the students, and the students can 17 read it on the spot and get their homework done.

Q Now, you say a limited number of works. Is the conception of physical reserves and the quantity of offerings limited only by space constraints or by concept and pedagogical and other needs?

1.8

19

20

21

22

23

24

25

A I've heard at some universities it's just simply space and management. There's only so much they'll take on. There's only so many

types of things that they will take on because they just can't manage it. But usually it's limited by what happens to be brought to it.

- Q And in your experience, if you have a course involving -- well, I don't want to do it quantitatively. What I'm trying to understand is what does your experience tell you the parameters of the percentage of total required and/or supplemental course readings that will or have in the past found their way into physical reserves stacks? What I'm trying to get at is how significant a portion of the entirety of course readings traditionally were available to students through a physical reserve system.
- What's your general experience?

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

- A Yeah, I don't think I've ever seen any really good, you know, statistics to give us the answer we might want. But it's usually some fraction of the total reading. It wouldn't surprise me if it's anywhere from 10 percent to 30 percent.
- Q And so at least in conception,
 physical reserves have never been conceived as a
 means of generating wholesale access to course

readings in any given course, right?

10

11

12

14

1.5

16

1.7

18

19

2.0

21

22

23

24

A You know, it can vary from course to course. I mean, there are instructors who have, over the years, relied dominantly, if not exclusively, on materials that are placed on reserve. But I think they are the minority. Then I know there are plenty of teachers who rely heavily on reserve. But I suspect for most it's -- whatever label we would put on it, it's a minority of the total readings.

Q If you look at Page 8 of your report, at the end of the first paragraph, you indicate that "reserves are not a means of generating wholesale access. Instead, they focus on providing access to selected materials individually identified by instructors to meet the educational needs of a particular course."

A And actually, what I mean by that, that sentence -- I remember writing that sentence. And what I'm making the distinction between in that sentence is reserves are a system for providing access to that work because the instructor said I want my students to read that work as opposed to some -- a library

saying, well, we have frequent requests for this journal or articles on this subject. Let's just create a databank of those materials and just have them available so that when a professor wants it, it's already there and already accessible. That's not the purpose. The only point I'm making with that sentence is reserves are really used for purposes of providing access 10 to materials chosen by the instructor for that 11 particular course. That's really the whole 12 point.

13

14

15

16

17

18

19

20

21

22

23

25

Now, if it were the normal practice that the entire curriculum of a course and the readings were offered on a physical reserve basis, where no materials were purchased at the campus bookstore, no materials were acquired via course packs, no materials were otherwise licensed via some other permissions process and instead originals or library first-generation copies of originals were put out allowing every student in the class every week to access every piece of reading material, would that be consistent with what you regard the norm of a physical reserve offering to be?

А I think I'm with you on the question, and your question goes to just the critical -there I go, using that word "critical." to the point of a professor happens to put 100 percent of his or her readings on reserve. Now, we haven't said anything about the law or the lawfulness of those readings. Just the fact of -- I would say that would be unusual. 10 But could it happen? Absolutely. 11 If that practice, rather than being 0 12 sporadic or episodic or representing a distinct 13 minority of practice became the prevalent 14 practice, would you -- putting the law to one 15 side, would you have concerns about the 16 potential impact on the creation of materials 17 for academic markets if the norm were one copy

is then the foundation for access by -- or one

copy per 25 students, or whatever the ratio

might be, was the norm?

1

19

23

A And assuming it's perfectly lawful.

putting the law aside.

Q For this per purpose.

Would give you pause in terms of thinking of the economics of the academic

publishing industry as you understand it?

A No.

10

11

12

13

14

15

16

1.7

18

19

20

21

22

23

24

25

Q And why not?

Because I think that what we Α No. would find if we keep looking and explore the issue more fully, we would find that that material wouldn't have even made it into the library, into the hands of the instructor, into the reserve system without our having purchased it in the first place. Odds are overwhelmingly, we wouldn't have to look very far to realize that really all that we're doing at that point is taking some -- and again, perfectly lawfully, because that's the premise of the question, taking materials that we had to get from someplace, and chances are it was the library that bought that material. Could have been the instructor. But chances are it was the library that bought that material and made it available through the reserve system.

Q So if I'm a textbook publisher and I hire Professor Crews to write this seminal piece on emerging fair use concepts across the world, and I'm projecting sales, because I saying,

well, there are X universities with X numbers of
students and Y number of courses who are likely
to buy this, wouldn't that publisher be
concerned if that model was significantly
altered such that its only expected sale might
be as few as one sale into a given academic
institution?

10

11

12.

13

14

15

16

17

18

19

20

21

22

23

24

25

You know, I think the answer is no. Α And I'll tell you why. Because if you had asked that question 20 years ago, before we had high-powered photocopy machines, before we had scanners, before we had any of that, they were only going to sell one then anyway. If I'm still selling that one, my calculation about publishing that scholarly book, for example, it's the same today as it was 20 years ago. if the legal system -- because remember, your entire question is based on the premise that everything that's happening here is lawful. I want to keep reminding myself that that's what we're talking about. And if the environment within which we work signals that you're going to make a sale to these libraries and you're going to sell this scholarly book that has a

- very modest demand, certainly -- it's not a best seller. It's only going to be sold into the scholarly community. Getting one sale here and one sale there, honestly, it's just about all I ever expected to get anyway.
 - Q Let's take Samuelson on Economics, a staple of economics 101 courses. Surely, the -- that work is or had been primarily sold, at least in my era, you'd go to the bookstore if you were in the course, and that became the basic textbook and every student in the class, I assume, would be expected to buy it, correct?

A Correct.

Q Under my hypothetical, I'm saying that book is now placed on physical reserve instead and students access that. Are you saying there would be no impact on the publisher of that change in model, namely instead of in a survey course of 100 students, 100 students buying it, there's one sale of it?

A It's a very different set of facts, and you actually asked a very different question. Because if you were talking about -- you used a critical element in your question of

- change. Yeah, if what you're saying is the
- state of affairs is like this, but then it
- 4 changed into this, such that there is a
- reduction in number of sales, would I be
- concerned about that change? Well, sure. Sure,
- ⁷ I'd be concerned. Naturally. That's normal, to
- be concerned about that change.
- 9 Your first set of questions didn't
- involve any change. If we just had an
- environment where there is -- where I'm allowed
- under the law to include this item over here in
- this kind of use, such as reserve use, and I'm
- the publisher, I'm just going to take that into
- consideration and make my business decisions
- accordingly.
- Q Well, let's be clear. I don't agree
- with you that my questions didn't incorporate
- it. But you didn't understand it that way.
- That's fine.
- Let's assume a changed environment,
- where the prevailing practice has been physical
- sales of hard copies of textbooks to each
- student in a particular course.
- A I'm with you.

And that that practice evolves with 0 the institution saying, you know what, these textbooks are too darn expensive. We're going to save Johnny and Joanie the expense of going to the bookstore and not only getting a herniated disk from carrying all those heavy books home but also paying those exorbitant 9 prices those publishers charge. We're just 10 going to now systematically -- we're going to 11 build out some new book shelves, we're going to 12 open up a new annex to the physical reserve 13 wing, and we're just going to have, you know, 14 one copy per 25 students. We'll expand the 15 opening hours of the reserve room till 16 2:00 a.m., 4:00 a.m., whatever. And people now 17 can consume and learn their lessons by that. 18 And, you know, we'll buy one institutional 19 subscription or one per 25 students. In that 20 situation, would you not agree with me that 21 there could be a significant impact on the 22 economics of textbook publishing? 23 And again, we're talking -- I'm going 24 to give you an answer. And again, we're talking 25 about perfectly lawful. For example, it could

1	עריאוניינע	Γ	CREWS
=	KENNETH	ν.	

- even be what's lawful today, what's clearly
- lawful today, of the library buys five copies of
- that Samuelson textbook and puts them on the
- shelf for the students to check out.
- ⁶ Q I'm saying without regard to legal
- issues. We're talking for the moment at an
- economic impact level.
- ⁹ A Yeah, I can imagine there could be
- economic impact on that.
- Q You can only imagine or can you
- envision it?
- A Sure. Can I envision it? Yes, I can
- envision it.
- Now, you've described physical
- reserves to me. Describe your understanding of
- what course packs, as you would use that term
- understand and that term, to connote?
- 19 A Course packs?
- Q Yes.
- 21 A Course packs are usually produced or
- managed by some other office, typically not the
- library. In fact, I can't even think of an
- example where libraries actually do this. And
- so some other office, usually the campus

٦

24

25

bookstore or an off-campus bookstore or a photocopy shop or an off-campus photocopy shop, somebody like that, receives, again in a typical situation, from the instructor a stack of materials and brings them in and says these are materials that I would like to have available for my students. I would like them to acquire their own on copies of these materials. 10 whatever shop that is says we have the service 11 of making those copies and selling them --12 typical course packs are sold. Selling them to 13 students who would walk in and purchase that 14 course pack. And kind of like the question of 15 reserves, it isn't necessarily just the students 16 in the class, although, granted, that's going to 17 be the primary readership, but it could have 18 been anybody else. Because it's usually an 19 open-door business. The course packs are in 20 fact sometimes out on the open shelf where 21 anybody could pick one up and walk over to the 22 cash register and buy a copy and take it home. 23 What's the fundamental difference

Q What's the fundamental difference between course packs, as you described them, and physical reserve practices?

The convenience of the service of Α making the copy for the students is certainly one of those differences. Enabling the students in one stop to be able to come in and pick up that course pack, pay whatever the purchase price is and take it home, as opposed to in a reserved system, the items -- in a typical situation, the items that are on reserve, they 1.0 themselves never leave the premises, and many 11 students will just sit right there at a desk and 12 read it and hand it back to the person running the desk.

14

15

16

1.7

18

19

2.0

21

22

23

24

25

Q Now, as a matter of copyright, there is also a difference, as you describe it, in that, putting aside for a moment the students that might push a button on a photocopy machine, in the physical reserve setting, many, as you point out, will borrow it, read it, make notes and return it. So the original remains the original. There has been no multiplying of copies in that situation, correct?

A In that situation, that's right.

Q So there is no copyrightable event occurring there that would cause anyone any

- concern? You don't even have to get a fair use analysis, right?
- A Right. Especially if it's the book on the shelf, right?
 - O For sale.
- A For sale. We're fine.
- Q Whereas in the course pack setting, by
 definition, we are creating multiple copies of
 those works, which at least raises at the
 threshold a fair use analysis, because you've
 got to decide whether those copies fall within
 or outside of fair use parameters; is that
 correct?
- ¹⁵ A That's correct.
- Q Now let's talk about E-Reserves. How do you conceive the concept of E-Reserves?
- 18 And then E-Reserves is a little 19 different formula in that E-Reserves involves, 20 once again, like both of those situations, an 21 instructor makes selections of materials that --22 for the students to read, communicates that 23 selection in a common situation by actually 24 bringing the materials to whatever office is 25 operating the E-Reserves. And that is in a

typical situation, inside of a library. bringing the material or bringing a list -sometimes the instructor will only bring in a reading list with citations. But nevertheless, the items are selected by the instructor to And instead of being made available at a read. the desk to anybody who walks in and requests that item at the desk, they're made available. 1.0 through the electronic reserve system, which 11 is -- which would be a computer interface 12 system, where in a typical situation, a student 13 enrolled in a class would be informed by the 14 instructor that there are readings available for 15 you over in this place that you can access 16 online, and the students would then go to that 17 place. Unlike either of the situations that we 18 just described, there's a much stronger level of 19 control and control of access, because in 20 electronic reserves, the access is routinely 21 restricted only to the students who are enrolled 22 in that class.

Q When you look at the concept of one copy versus multiple copies, you would agree with me that an E-Reserves system certainly

24

25

facilitates, indeed contemplates the generation
of multiple copies of what, for lack of a better
term, we could consider the original, and for
this purpose the original is treated as a
scanned material, correct?

1

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

You know, a couple of years ago I might have said a quick yes to that. But you know what, I'm seeing things change. I'm seeing a few institutions, listening to conversations, finding out what other people are doing, where actually they're able to use the software so that students can see on the screen this item, but the print key is disabled and the download key is disabled. And this is a feature of some of the programs, such as Adobe Acrobat, as I understand. I'm not holding myself out as an expert on the technology of it. But I've had a few people at some of the workshops that I run happen to mention to me that they actually disable the download and disable the printing of So it becomes just a view-only this material. on the screen as part of E-Reserves.

- Q How prevalent is that practice?
- A I suspect that's a minority of

- situations but you know, its got to start somewhere.
- Q And what's your understanding about
 whether that disabling function is in place at
 Georgia State University?
- A I have no understanding of whether it is or isn't.
- ⁹ Q Let's assume you have an institution

 where it's not in place. You would agree with

 me that it would be common and certainly easily

 available for students to do those acts, not

 disable, namely to download and to print,
- 14 correct?
- A And I would say, yeah, probably is common and particularly is what I'm noticing with students, more just the downloading.
- They'll just put it into their computer and just let it be there for their future study.
- 20 Q But you would agree with me that the
 21 ability to make a convenience copy, to bring it
 22 to the classroom is there, correct?
- A Oh, yeah.
- Q And indeed the ability to E-mail
 that -- let's assume a password-restricted

environment for E-Reserves, so that I am a student, and I can then download. What is your understanding at Georgia State with respect to my ability, having lawfully gained access that way or at least having gained access that way, the restriction on my emailing that to my buddy who goes to school across town?

A I don't have any specific awareness of the technological conditions at Georgia State University. So I don't want to answer to that question. Should I answer more generally?

- Q No. My question was what is your knowledge as to Georgia State is.
 - A None.

Α

1

10

11

12

13

14

15

16

17

18

19

20

21

22

24

25

And since your report features the importance of password protection as a feature, wouldn't that have been something relevant for you to consider in evaluating E-Reserves and its fair use, namely whether, in fact, that feature, without more, would have the practical effect of limiting the numbers of copies that could be made of the materials uploaded and indeed the population to which they could be sent?

You use the word "important."

- make the case that there is relevance to adding
 that as another fact? Yes. Is it important in
 the sense that does it tip the balance, does it
 change the equation? Is it important in the
 sense that of does it weigh my thinking and sway
 my thinking a certain direction? The answer is
 no.
- ⁹ Q You again asked yourself questions.

 Ny only question was whether it would have been relevant to the analysis to ascertain the answer about the ability of those with password access to further make copies and allow non-university, non-enrolled students to have access.
- A Could you make that relevant? Yes
- 17 Q I didn't say "could you." Would you
 18 not find the answer to that relevant?
- A Relevant, sure, yes.
- Q But you did not make that
- investigation, did you?
- A I did not make that investigation.
- Q And you don't know the answer sitting
- here, correct?
- A That's correct.

Q Okay. Now, what analysis have you
made of the migration of course materials at
Georgia State University from the course pack
process over to E-Reserves? And by that I mean,
what knowledge have you gained as part of your
expert retention about a practice of steering
faculty away from course pack for their course
readings in favor of posting the very same
materials on the E-Reserves system? What is
your knowledge of that?

A I don't recall seeing any indication of that at all.

- Q Would you have any interest in what information?
- A Oh, yes.
- 17 Q Why?

14

15

22

23

24

A Just as a matter of interest about the dynamic of what's going on inside universities.

I study universities. I study these issues.

Sure, I'd be interested in knowing how many

instructors are doing this or doing that.

Q Would it be of any relevance to you as you conceive of these issues that if the effect of that practice was to see a diminution in --

permissions payments with respect to a given set
of copyrighted materials which had been made via
the course pack process, as those materials
instead were offered through E-Reserves, would
that be of any relevance to you in the way you
think about the fair use issues?

A No.

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Q Because?

A It would be an interesting dynamic in the business of education, but it would leave me asking a series of questions before I could even begin to wonder if this is -- I think, please help me, your question was would I find it relevant? Is that your question?

Q Yes.

A There's a lot more that needs to be done to make that relevant. I mean, after all, your question did include the notion of fair use. So we're not talking about the hypothetical, where everything is -- you know, we've eliminated the legal barriers. In the issue of fair use, you know, I'm going to want to know what was copied, how was it copied and was that permission and payment that was done

- over in the course pack area, was it A,
- appropriate or B, was it done under
- circumstances where it would be appropriate over
- 5 there but not necessarily appropriate in this
- other area, where the materials are made
- available. So I've got a lot of questions I'd
- want to ask before I'd make it even relevant.
- 9 Q Let's assume your investigation led
- you to conclude that it was appropriate for
- permissions to be paid for a given course pack
- quote, "over there." What different
- circumstance, if that same course pack were
- offered in the same course by the same professor
- to the same students, could lead you to reach a
- different conclusion as to its fair use in the
- E-Reserves setting?
- A And your question said course packs
- over here, and then you said course packs here
- in the E-Reserves setting.
- Q No, no. Let me do it again. Let me
- do it again, okay?
- ²³ A Yeah.
- Q I'm asking you to assume that you've
- investigated whether a given course pack

- offering traditionally made through the
- university bookstore, you say, well, that was
- properly the subject of permissions payments.
- I'm asking you to assume that for purposes of this hypothetical, okay?
- 7 A Got it.
- ⁸ Q The only thing that changes now is
- that that same body of material is offered by
- the same professor for the same course to the
- same students, but it is scanned and made
- available through the E-Reserves system. What
- facts or factors would or might lead you to
- conclude that that activity, while in the course
- pack setting warranting permission payments
- would not warrant permission payments and would
- be fair use in the E-Reserves setting? Do you
- understand the question?
- A I do understand the question. I
- believe I understand the question, and please
- stop me if I get off track.
- The very first thing that could make a
- difference and could make a very important
- difference would be the question of whether that
- course pack service was being provided by a

commercial for-profit shop. And then in contrast, if we move over to the E-Reserves, then I would ask and look for confirmation of whether it's being run by the library as part of the nonprofit educational mission of the university. And that alone is a change of facts that's going to lead me to rethink the first factor, the purpose of the use. Starting with 10 the fair use statute, the law is very clear 11 about laying out a dichotomy between commercial 12 purpose and education or nonprofit purpose. 13 so if you take those same facts and move them 14 into the university and make it part of the 15 nonprofit educational enterprise, then we may 1.6 have a difference on the first factor.

17

19

2.0

2.1

22

23

25

Q From the standpoint of the impact of the publishers of the materials that comprised the course pack, is there any difference in market effect of how those materials are disseminated to students as between, on the one hand, through let us say a for-profit copy facility and on the other hand, through E-Reserves? If on the other hand, there are permissions payments flowing and on the other

- there aren't, does the distinction driven by the
- for-profit factor that you cite, from the
- standpoint of the publisher, is that at all
- meaningful in terms of the impact on its
- 6 business?

1

- A And so I don't -- I mean, I don't see

 the publisher -- I mean, the publisher may not

 like it. Some publishers don't mind. But the

 publisher may not like the fact that a nonprofit
- educational institution has a greater scope of
- fair use. But that's part of the very essence
- of the law. But your question -- and make sure
- I'm getting to your question properly. I'm
- trying to. Your question was about, all right,
- given that, isn't there still an impact on the
- market or the revenues for the author -- for the
- publisher, I mean.
- 19 Q Yes. Factor four, as it were.
- A Factor four. We're moving out of
- factor four of the fair use equation. And, you
- know, there is a difference. Because when that
- off-campus commercial copy shop sells that set
- of course materials called the course pack, you
- know, it's in itself kind of a stand-alone

finished product. The student pays a price, the student walks away with it. The student turns to Page 133 of this set of photocopied material and reads the next 10 pages for class tomorrow The student doesn't necessarily have morning. much of a realization of exactly where that There may be a citation, material came from. but it's removed from context and so on. 10 I'm seeing in the electronic reserve environment 11 is that the students see this not as necessarily 12 as a separate part, a separate place to go and 13 where in total isolation you're going to see 14 those same 10 pages, but the system that I see 15 in many policies requires a citation to the 16 original. So we're going to see a reference 17 back to the original work. I have seen some 18 universities, even if it's a scan and not a 19 link, provide a link to more information for 20 that work. I certainly have seen students in 21 the online environment, where they're not 22 working with a stack of paper, but they're at 23 their computer looking at something online and 24 saying, that's interesting, these ten pages of 25 reading, let me see what else is out there.

- it's by author Smith. Let me go over here to
- Amazon, let me see what it is. Let me take a
- look at that book. And actually, in many ways
- the facilitating access in that online
- 6 environment creates a much more active
- 7 relationship with the material and I would dare
- 8 to say maybe generates some market interest for
- ⁹ that same material.
- Q What data have you ever seen about the
- degree of generation of market interest through
- that process?
- A I've seen data not specifically in
- E-Reserves, but I have seen data involving
- public access to materials actually leading to
- qreater sales.
- Q Let's talk about E-Reserves. That's
- the environment in which this lawsuits pends.
- What data, if any, have you seen,
- putting your reasoning process to one side,
- supporting the view that any number or
- percentage of students enrolled in a course for
- their exposure to E-Reserves materials will be
- prompted to make purchases of that author or
- publisher's work?

- A And have I seen specifically data

 studies percentages and so on? No, I have not

 seen that.
- 6 (Whereupon, a discussion was held off the record.)
- 7 BY MR. RICH:

1

10

11

12

13

14

15

16

17

18

19

20

21

- Q Just a couple more questions on this area, and then we'll move on.
 - Modify the examples we've been talking about by assuming that the course pack operation operated by the University is a not-for-profit arm of the University. Everything else is the same. The course packs are still the same.

 They're generated for the same purposes, for the
 - same courses by the same professors. Everything is the same except that the University bookstore is a not-for-profit arm where there is some copy facility. How, in your estimation, does that share the fair use analysis with respect to course packs?
- MR. SCHAETZEL: Objection as to form.
- Go ahead.
- A That's a very important change of fact. And of course, I always keep telling my

students is when you change the facts, you've got to go back to rethinking the four factors. And that's a change of fact that is clearly important to the first factor, the purpose of And the general favoring, for lack of the use. a better word, of nonprofit education under the fair use equation, at least favoring relative to the commercial user, and that does mean that 10 it's very likely that what may not be fair use 11 in the hands of the commercial shop may very 12 well be fair use in the hands of the on-campus 13 educational nonprofit shop.

Q That answer gives dispositive weight to the commercial/non-commercial distinction. But as you know so well, it is but one of four factors and a series of elements within those, correct?

A That is absolutely right.

14

15

16

17

18

19

20

21

22

23

24

25

Q But you nevertheless feel it is a pivotal distinction or may be?

A No. I think you're overreading my statement. What I said -- you can read it back to me, if you want. But I said that something that may not be fair use in the hands of the

- commercial shop may very well be fair use in the
- hands of the nonprofit educational shop. I
- didn't reach the conclusion that said it is. I
- 5 certainly didn't say it all would be. I didn't
- say that at all. I said it could be.
- Q If it were determined that in the not-for-profit setting, the course pack activity were determined on a balance of fair use factors
- not to be fair use --
- A I think I just missed something.
- Q You're taking the assumption that it's
- in a non-commercial setting?
- A The nonprofit campus shop we're talking about.
- Q So take a Kinko's and an MDS case in a
- not-for-profit setting. I'm just asking you to
- assume that a court would say or the courts
- would say still doesn't tilt the balance
- sufficiently in favor of fair use. In that
- 21 hypothetical, would you then see a legal analogy
- from the standpoint of fair use and application
- to the use of the same materials in the E-Res
- setting?
- ²⁵ A I'm just making sure I've got all --

- that I'm understanding everything, and I think I do. That if the facts of the Kinko's or MDS case instead of involving off-campus commercial shop and the only factual change involved a nonprofit education and the court came back and said no, sorry, but that's still not fair use, well, that would be something we would have to learn from, absolutely. And, you know, people 10 like me would spend a lot of time studying that, 11 gleaning whatever lessons we need to glean from 12 I'm a realist, and I would study that and 13 try to figure out what the court really meant by 14 what it said in that opinion and then, also as a 1.5 realist, look to see is somehow what's happening 16 over here in electronic reserves somehow 17 different from what's going on in the course 18 pack, and there may very well be differences. 19
 - Sitting here today --0
- 20 Α I'm sorry --
- 21 0 Sitting here today, are you able to 22 identify any of those differences, or would you 23 think about it?
- 24 Α Things that could make a difference?
- 25 Q Other than the profit/not for profit

distinction or commercial/non-commercial.

I mean some of the things that Sure. I would look for are the fact that in Kinko's and MDS, the parties in those cases were selling the course packs and charging money to the So there's a fact that was present in both of those. And that's not a fact that's present in the E-Reserves systems that I'm 10 I would look to that and wonder familiar with. 1.1 whether that might not make a difference. 12 would look to the fact that in the MDS and 13 Kinko's situation anybody -- I believe, anybody could have walked in off the street, requested 14 15 that item, purchased it and walked away with it. 16 And in a typical E-Reserves setting, that is not 17 It's closed access. It's restricted the case. 18 So I would see that as a difference, 19 and I would wonder, weigh in the balance, is 20 that a difference that makes a difference. 21 We're not at the conclusion here. But I would 22 wonder that. And I would look for factual 23 elements such as that.

part of your conception of an E-Reserves system

Is it your conception of the -- is

24

25

- that no materials offered on any reserve system
- should ever carry with them a permission
- 4 obligation?
 - A Oh, is that my position?
- $oldsymbol{\mathsf{Q}} oldsymbol{\mathsf{Yes}}.$
- A No, it is not.
- ⁸ Q If you were to be exposed to an
- years involving E-Reserves offerings, thousands

institution's range of practice over multiple

- and thousands of offerings over hundreds and
- hundreds of courses, and if you were to discern
- that not a single penny of permissions income
- ever flowed with respect to the use of any
- single use of material over a multi-year period,
- would you be concerned as a matter of copyright
- ¹⁷ law?
- 18 A No.
- ¹⁹ Q So it is consistent with your view
- that an E-Reserves system logically won't
- generate permissions income?
- A No. I don't think you can reach the
- conclusion that you just reached from your own
- questions or from my answers. What I heard from
- one your questions was if I saw that no

permission fees were being paid over a long

period of practice, would I be concerned, and I

think you said as a matter of copyright law, and

the answer is no. Concerned is not at all is

what I would be.

And then I think your next point was, so therefore, there's some inconsistency, and I'm not sure exactly how it was worded. And no, because I can think of reasons and circumstances why maybe people are choosing certain materials, using them in certain ways, screening them in certain ways, evaluating them in certain ways, and maybe all those years of practice in fact are very carefully within fair use. That's possible.

Q Do you have any knowledge today whether the practice under the existing GSU policy is uniformly within the bounds of fair use?

- A The policy itself?
- Q No. Practice, I said.

10

11

12

13

14

15

16

17

19

20

21

A What they're really doing behind the scenes, real individuals screening, reviewing, making their determination?

Q Yes.

5

10

11

12

13

14

15

16

A Based upon what I have seen -- and again, I've only seen the information as I've detailed in my report. Based upon what I've seen, it looks to me like they're taking the proper steps to determine that this material is within fair use and this material is not. And so I think -- I think that gets to your question.

Q So your answer is yes, even given the extraordinarily limited diligence you've done on that issue?

A Well, now wait a minute.

Can you read the question back to me, please?

MR. RICH: Read my original question.

(Whereupon, the requested portion was

read back by the court reporter: Do you

have any knowledge today whether the

practice under the existing GSU policy is

uniformly within the boundaries of fair

²³ use?)

A And I think I misunderstood the word

"uniformly." By "uniformly," do I have

knowledge that everything that they're doing is within fair use?

Q Yes.

1.0

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

A If that's the question, then the answer is no, I don't have the information to give you an answer to that question.

Q Is it your view that trying to get there in good faith discharges an institution's copyright responsibilities?

That's a very interesting question. Α Congress -- Congress included -- they didn't use the word -- Congress included in Section 504 a very interesting and, frankly, I would say an extraordinarily important provision that allows some protection from some damages for copyright infringement for nonprofit educational institutions, libraries and archives if they -and I'm paraphrasing; I don't have the statute in front of me -- if they believed that what they were doing was within fair use and if they had reasonable grounds for that belief. a subjective component to that provision that one must be -- must believe, as to have a certain state of mind, and then an objective

10

11

12

13

14

15

16

17

18-

19

20

21

22

23

24

25

component, have reasonable grounds for that belief. That provision does not exonerate the user from liability for infringement.

Q Or injunctive relief?

Or injunctive relief. What it does is Α it reduces the damages. And in fact, the language says "must remit damages." And I read that -- because we don't have a court telling us exactly what that means. But I read that, I believe it means that reduces the statutory damages down to zero, down to zero. So it does leave injunctive relief and it does leave other possibilities based upon the plain reading of the statute. So if that's what the statute It doesn't -- the good-faith behavior, meaning I believed I was within fair use and I had reasonable grounds for that belief, does not mean you are therefore not an infringer. does mean that you get some credit for having done your homework. You get some credit for having learned a little bit about fair use, having applied it in a reasonable, I say, good-faith manner. And therefore, there's considerable protection from the dollar

KENNETH	D	CREWS
T/T71717177 T T T T	⊥⁄.	

- liabilities. And, you know, that's a pretty cool thing.
- Q What is your understanding of the
 relief that the plaintiffs seek in this case?
- A I believe it's limited to injunctive relief.
- ⁸ Q So your dissertation on good faith
 ⁹ really doesn't have much bearing on the relief
 ¹⁰ sought in this case, correct?
- 11 A It depends how the injunction is

 12 crafted. But it may not have bearing on it in

 13 terms of a 504(c)(2), which is the statutory

 14 provision, sense. But I think good faith is

 15 something -- I'm not an expert on injunctions,

 16 but I think that a court could take the
- good-faith practices of the parties into consideration in determining whether an
- injunction was appropriate.
- Q If we get to that stage, it will be an interesting discussion.
- 22 If you look at Page 8 of your report, 23 the last full paragraph, "These simple reserve 24 operations."
- Do you see that?

A Yes.

Q Beginning with the second sentence, you make some assertions. They did not serve educational needs well. The risk was a lost opportunity for learning. Students were continuously frustrated by the need to wait in line at the library for another student. Heavy use of materials. I don't see any citations to any references for that. What is the source of all of this, these assertions?

A Well, there are a few things that, you know -- when I'm here as an expert, there are a few things I know from just my own experience and my own experience working at my own university but, probably more than that, my own experience in working and meeting with people at other universities and learning from them. So I can certainly tell you that when I do my workshops around the country and talk with people about reserves, these are some of the frustrations that arise frequently.

Q Why would the limitations of physical reserves create a lost opportunity for learning, in your words?

1

. 2	A If, in fact, the access to the
3	materials is confined to the physical material
4	being available only in the one physical
5	location, that's inherently limited; and if
6	that's the way that the content has been made
7	available, then that means that there will be
8	times when a student either can't get to it, I'm
9	sick, I have whatever other situation or it's
10	I'm there at the library, waiting for the item,
11	but it hasn't been returned and other students
12	have it checked out and so on and so on and so
13	on. So it's a limited system, inherently.
14	Q It would not have precluded purchase
15	of the original, would it, by the student?
16	A No.
17	Q And it wouldn't have precluded seeking
18	a publisher's permission to use the material,
19	would it?
20	A No.
21	MR. RICH: Let's mark as Exhibit 304,
22	the expert report of Robert B.K. Dewar.
23	(Whereupon, the expert report of
24	Robert B.K. Dewar was marked as Plaintiff's
25	Exhibit 304 for identification, as of this

date.)

1

- 3 BY MR. RICH:
- Q Sorry. Just before I ask you to turn
- to this exhibit, if you would turn back to
- Page 9 of your report. There's one other
- question I want to ask you.
- B A Uh-huh.
- ⁹ Q There's a footnote, Footnote 3
- appearing there.
- A Uh-huh.
- 12 Q In which you say, "Studies long have
- suggested that the higher price the
- institutional subscription paid for journals in
- print and now electronic form is an additional
- fee that covers at least in part the effects of
- copying for purposes such as education and
- 18 research."
- Do you see that?
- ²⁰ A I do.
- 21 Q I take it that statement is not
- intended to convey that as a matter of legal
- conveyance or legal license, that such
- subscriptions entitle forms of copying not
- otherwise authorized either by fair use or by

license, correct?

1

5

1.1.

25

- A It's only intended to convey that studies have suggested it, and that's all.
 - Q But what's the "it"?
- A That studies have suggested that that
 higher institutional fee does at least cover -and I really was being very careful about
 this -- the effects of copying for certain
 purposes.
 - Q Meaning?

activity is taking place.

12 Meaning it's there to say whatever the 13 law may be, that's a separate question, that we 14 know that when we sell this material at a higher 15 price to -- well, let me even backup from that. 16 We know that when we sell this material to a 17 library, there are certain to be multiple users 18 as opposed to selling it to an individual, where 19 there's typically only one user. And in the 20 hands of multiple users, there may also be some 21 And the suggestion from studies -- in copying. 22 other words, I'm not making the statement -- is 23 that the higher fee is simply a way of 24 compensating for the fact that this copying

1	KENNETH D. CREWS
2	Q It's an economic observation, not a
3	legal observation?
4	A Yeah, I think that's right. It's a
5	marketing observation.
6	Q And that's an observation of
7	Ms. Gordon, a former colleague of mine at this
8	law firm, not by you, per se, right?
9	A That's right.
10	Q You have not made a study of that
11	topic?
12	A I have not made a study of that.
13	Q Okay. So you're not adopting
14	you're neither rejecting or adopting that
15	premise, right?
16	A That's correct.

- 17 Now let's turn to Mr. Dewar.
- 18 it you've had a chance to read Mr. Dewar's
- 19 report?
- 20 I have. I have. Α
- 21 Turn to the third page, please.
- 22 Okay.
- 23 I would ask you to read to yourself Q 24 the full paragraph under Roman III, first full
- 25 paragraph, beginning with the "Georgia State

- University provides for students."
- 3 A 3 Uh-huh.

1

- Q And advise me what statements of fact,

 if any, in that paragraph you disagree with.
- A I have no reason to refute any of it,

 although it doesn't necessarily mean I have

 reason to support all of it.
- 9 Q I, frankly, don't know what that 10 means.
- A Sure. I'll give you a good example.
- The system allows instructors or personnel at
- the library to scan in course reading materials.
- That's presented here as a simple statement of
- fact. But I don't know whether instructors are
- also able to do the scanning to add the
- material. I can't refute that. I can't confirm
- it, I can't refute it.
- Q You have no knowledge to the contrary,
- do you?
- A That's correct.
- Q Turn to the next page, Page 4, and I
- will read you the following from the top of the
- page. "In addition to the electronic reserve
- system, professors can access uLearn, a general

- software system (commonly known as a 'course
- management system') for supporting a professor
- in a course and allowing a wide range of
- 5 communication of information of all kinds to
- students. Of particular relevance here is
- ⁷ uLearn's capability to allow users to upload
- 8 materials to a class page, including music,
- 9 movies and documents such as PDF files of
- scanned copyrighted reading materials."
- Is there anything in what I've just
- read you with which you disagree or have
- knowledge as to its inaccuracy?
- ¹⁴ A I do not.
- ¹⁵ Q Let's continue down a sentence.
- "There are no uploading restrictions of which I
- am aware, other than a file size limit. This
- would not in practice pose any limitation for
- 19 PDF files, which could in any case be split into
- separate chapters. I understand that large
- amounts of materials" -- strike that. Let's
- just go with the sentence I read you.
- Do you have any reason to disagree
- with the accuracy of that statement?
- A I have no knowledge that would let me

 2 do that.

1

- Q Okay. Turn to Page 5, please, and read to yourself the second and third paragraphs
- on the page. And my question to you is the
- same. Is there any statement in there with
- which you disagree? That is the paragraph
- beginning "The other common way" and the
- 9 paragraph beginning "However created."
- A Okay.
- 11 Q I had a question pending, which is:
- 12 Is there any statement of fact in those two
- paragraphs with which you disagree?
- A I have no reason, no grounds for
- 15 refuting it.
- Q Finally, if you turn, sir, to Page 6,
- beginning with the third paragraph, "When a PDF
- file is transferred," and if you would read
- through the balance of that section through the
- top of Page 7 up to conclusions. So that's
- three paragraphs in all.
- A Uh-huh.
- Q If you would tell me if there's
- 24 anything in those three paragraphs with which
- you disagree.

- A Uh-huh.
- ³ Q The question pending was: Any
- disagreements?

1

24

25

Α I said earlier in the day that I don't hold myself out as a technology expert. certainly there's some of this that I can't confirm or refute because it's a description of the technology. Otherwise, in terms of --10 unlike the other paragraphs that we've commented 11 on just in the last several minutes, I would 12 want to investigate certain things, like the use 13 of the word "copy." There's the casual sense of 14 copy, and then there's a highly technical sense 15 of the word "copy" in the U.S. Copyright Act. don't have that in front of me, but I think 17 that's a question I would want to explore. 18 know that there have been some cases involving 19 the issue of RAM copies and just what exactly 20 constitutes work that's, I believe the 21 expression is, sufficiently stable to constitute 22 I'm saying that looking at this through 23 my legal copyright prism, where I usually see

much of the world, it does leave me with wanting

to investigate questions like that.

	Pa
1	KENNETH D. CREWS
2	But in terms of the basic mechanics of
3	how a student might receive that item off of the
4	server, receive it on his or her computer, and
5	certain things, except for those maybe
6	restrictions on printing and downloading we had
7	talked about earlier, this is a basic
. 8	description of the system as I know it.
9	Q Thank you.
10	Turn to Page 15 of your report,
11	please.
12	A (Witness complies.)
13	Q You make some statements about the
14	Basic Books/Kinko's case.
15	A Yes.
16	Q Do you believe that case was wrongly
17	decided?
18	A No.
19	Q At the bottom of 15, over to 16, you
20	say in the last sentence, "Moreover, the court
21	rejected the urgings of the publishers to adopt
22	one particular provision of the guidelines"
23	which is a reference, I take it, to the
24	classroom guidelines of 1976?

25

Α

Yes.

"that would bar all 'anthologies' 0 of copied all materials. The court instead held 'It is not clear that Congress intended strict application of this prohibition without fair use The court in Kinko's in fact did balancing.' not apply that element of the classroom quidelines to the facts of the case. The court instead determined that the fair use of each 1.0 item must be evaluated individually. The fact 11 that they are assembled into the course pack is 12 not determinative of fair use." 13 Is that a correct reading of that? 14 Α That is. 15

Q And that is a fair statement of your testimony, right?

A Yes, it is.

1

16

17

18

19

20

21

22

23

24

25

Q Now, is it your understanding from that decision, nonetheless, that the Kinko's court did weigh the practice of what it viewed as anthologizing as a relevant factor in the fair use balance?

A I honestly don't remember the court doing that. So if you would like to look at the case here, we can. But no, I'm not recalling

that from the case at all.

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Q Are you aware whether the injunctive relief awarded in that case expressly forbade Kinko's from engaging in anthologizing?

The injunctive relief, as I've read Α it, was not in the case but was in a separate document that I'm recalling having read many years ago, and I don't believe it explicitly prohibited anthologizing. In fact, again, we're talking -- I haven't read this in years. what I recall was that in fact the parties agreed that some small amount of a work would will in fact be within fair use, that Kinko's could go ahead and make anthologies or course packs or whatever they're called and that there was still a survival of fair use. But what I'm remembering -- and again, correct me. It's been years since I read that instrument. That it provided for a tiny amount, in fact, what comes to mind is a measure of something like two pages of a book, as within fair use. So that the anthology itself was not prohibited, but the fair use measure was just so small that, as a practical matter, Kinko's moved on from it.

	·
1	KENNETH D. CREWS
2	Q Well, let's take a look at both of
3	those.
4	A Yes.
5	MR. RICH: Let's mark as Plaintiff's
6	Exhibit 305 the opinion Judge Mottler, if I
7	recall, in Basic Books v. Kinko's.
8	(Whereupon, the opinion Judge Mottler,
9	if I recall, in Basic Books V Kinko's was
10	marked as Plaintiff's Exhibit 305 for
11	identification, as of this date.)
12	MR. RICH: And while we're at it,
13	let's mark as Plaintiff's Exhibit 306 the
14	judgment entered in that case.
15	(Whereupon, the judgment entered in
16	that case was marked as Plaintiff's Exhibit
17	306 for identification, as of this date.)
18	BY MR. RICH:
19	Q By all means, take the time you need.
.20	I will direct you to what I found to be
21	pertinent to my questions, but you should
22	certainly review as you will.
23	If you were to turn to Page 18 of the
24	text of this printout of the decision, in the
25	gourtle disquesion of other factors in

connection with its fair use analysis, in the second paragraph it states, "Additionally the classroom guidelines express a specific prohibition of anthologies. The fact that these excerpts were compiled and sold in anthologies weighs against defendant."

Then if you go on to Page 21, in the right-hand column in the first full paragraph midway down, the court writes, "We are convinced that this is the more prudent path than a bright-line pronouncement and refuse to hold that all unconsented anthologies are prohibited without a fair use analysis." And I'm assuming that's what you pulled out of the opinion.

It goes on. "However, the fact that these excerpts were placed in anthologies weighs significantly against defendant." Footnote.

The 1966 House report noted, "Education is the textbook publisher's only market and many authors receive their main income from licensing reprints in anthologies and textbooks. If an unlimited number of teachers could prepare and reproduce their own anthologies, the cumulative effect would be disastrous."

Do you see that?

1

15

21

probative?

- A Unfortunately, I don't. I'm listening to you. I picked it up. I'm just wondering if we've actually got matching pages.
- Q Sorry. So it would be on the top
 right-hand column, is what I read, under
 Headnote 1535.
 - A I see it now, right.
- 10 Q Then what I read next appears on your
 11 Page 19. And I had begun reading down in that
 12 first full paragraph on the left. Midway down
 13 it starts with "We are convinced that," and then
 14 the footnote accompanying it.
 - A I'm almost there. There it is.
- Q So my earlier question had been,
 subject to your being refreshed, whether
 notwithstanding that the court didn't find the
 practice of anthologizing dispositive of the
 fair use analysis, it nonetheless held it very
- A And I would emphasize as part of that, too, the first of the language that you say "compiled and sold in anthologies," and especially that word "sold" I think is an

- important part of the equation.
- Q But that really wasn't the focus of my questioning nor of the section of your report that I was examining on, which was assertions about the purported relevance of anthologizing to that decision.
- A Uh-huh.
- ⁹ Q And you acknowledged the context in which that decision was reached.
- Now, if you look at the injunctive relief provision.
- A And that is the separate document?
- Q That's Plaintiff's Exhibit 306.
- A Now, remember, this is one I haven't read in several years.
- Q This is fine. I'm simply showing it to you because you wanted to be refreshed.
- Paragraph 1, "Ordered and adjudged
 that defendant Kinko's Graphics Corporation and
 its directors," et cetera, "are enjoined from
 creating, copying, distributing or selling or
 assisting or participating in creating, copying,
- distributing or selling any anthology
- compilation, collective work, course packet or

similar collection to or for students, hereafter anthology or course pack, containing, without permission in writing or other fixed medium of expression, a copy of more than one page from any work in which plaintiffs or any of them now own or hereafter acquire a copyright or where exclusive right under copyright in the material copied where," and it goes on, as you can read to yourself, one, two, three and four.

A Okay.

Q And I assume that refreshes your recollection about a document you haven't looked at in a long time.

A That's right. And it actually, the one thing -- it's consistent with what I was remembering, except I was remembering it as two pages. It's actually one, and that was it.

Q Well, if you say consistent means you remembered it as specifically enjoining creation of anthologies subject only to a one-page limitation, then there is no dispute between us.

Now, back to your report, sir. At Page 16, you briefly reference Texaco and Princeton University Press cases, correct?

	P
1	KENNETH D. CREWS
2	A That's correct.
3	Q Do you believe Texaco was correctly
4	decided?
5	A I've had a lot of problems with the
6	Texaco decision. There are some aspects of it
7	that I think were problematic. There was, in
8	fact, a dissent in that case when it was decided
9	by the full panel no, I'm sorry. There was a
10	dissent in that case. I'm mixing it up with the
11	Michigan case.
12	Let me stop. Let me stop and catch my
13	breath, because I'm mixing up the two cases.
14	Q This was Judge Newman's majority
15	opinion.
16	A Right. Right. There was a dissent in
17	that case.
18	Q Judge Jacobs.
19	A And the difficulty that I had with
20	that case is the heavy use of the concept of
21	availability of permissions and the weight that
22	it played in the calculation of fair use.
23	Q So-called circularity argument?

Did you disagree with the MDS

So-called circularity.

24

Α

- decision?
- $^{
 m B}$ A MDS decision.
- Q The decision on rehearing en banc.
- A That's right. That's right. Holding
- that it was not fair use. In principle and
- 7 probably in the overall decision of the court, I
- had no particular reason to argue with the
- 9 overall decision. I had problems with the
- internal reasoning of the decision, as I recall.
- But the general conclusion, not too surprising
- and not much to argue with.
- 13 Q In the first bullet on Page 16 of your
- report, you state in the last sentence, "The
- implication of the cases" -- and I believe
- you're referencing back to Texaco and MDS --
- "and the clear language of the fair use statute
- indicate that the outcome may be considerably
- different if photocopying were made by the
- educational institution."
- Do you see that?
- A I do.
- Q Is that your recollection of the
- viewpoint of the en banc court in MDS?
- A No, I'm not presenting it as a

- statement of what that court said. The lead-in
- says, "These cases allow the following
- observations about fair use." I'm not
- presenting these bullet points as a summary of
- what the courts may have actually said.
- Q So when you state the implication of
- 8 the cases indicate, you're not referring to what
- the cases -- you're not drawing on the text of
- the cases for that purpose?
- A Yes. If your question is is this my
- statement that I'm drawing this implication from
- the cases, the answer is yes. If your question
- was is that a statement from the court, which is
- what I thought I heard --
- 16 Q I guess to say it differently, I
- assume you found some textural support --
- A Oh, I did.
- Q -- in MDS for the proposition that the
- outcome may be considerably different if
- photocopying were made by the educational
- 22 institution?
- A And for the statement that the
- implication is that it may be considerably
- different.

KENNETH D. CREWS I'm just going to show you the MDS 0 decision. Please do. And I want you to show me where you 0 draw that from. MR. RICH: Let's mark this as Plaintiff's Exhibit 307. (Whereupon, MDS decision was marked as 10 Plaintiff's Exhibit 307 for identification, 11 as of this date.) 12 BY MR. RICH: 13 If it will expedite -- again, you can 14 look where you want, but if you will turn to 15 Page 9 of your text of the opinion, down the 16 left column, there is a paragraph beginning "As 17 to the proposition, " which I'll read into the 18 record.

"As to the proposition that it would
be fair use for the students or professors to
make their own copies, the issue is by no means
free from doubt. We need not decide this
question, however, for the fact is that the
copying complained of here was performed on a
profit-making basis by a commercial enterprise."

- And I'll represent to you that's the only discussion I saw bearing on this.
- A Uh-huh. I don't recall much more, if any more than that.
 - Q So you interpret the court saying it's not free from doubt as expressing a -- the implication that the outcome may be considerably different?
- A That's correct.

18

- Delieve at other points in your report, although
 I don't have it flagged here, you make a number
 of observations about what you term the
 straightforward economics of decisions of copy
 shops not to invoke fair use. Do you see that
 at the bottom of Page 16 of your report?
 - A Yes. Yes, I'm with you now.
- Q What's the source for those sets of opinions on your part or statements? I don't see any citations.
- A Yeah, there too, I'm certainly

 bringing to this task the expertise of my many

 years of experience of working with people who

 are in this field. And I have honestly worked

- with, met with and had conversations with many
- individuals who are managers of or otherwise in
- the business of running course packs and book
- stores and photocopy shops, and many of these
- observations I have not seen documented
- anywhere. So there aren't articles to cite, for
- example. But they certainly come up frequently
- and have been expressed to me in my
- conversations with people who are in this
- business.

1

- Q And how many such conversations would
- you estimate you've had on this topic?
- A Sure. Over the last, say, 18 years,
- since the Kinko's decision?
- O Yeah.
- A Oh, I've probably had close detailed
- conversations, I would have to say with 20 or
- more people who are in a position of authority.
- Plus having met in different kinds of sessions,
- the workshops that I do, question/answer
- sessions. Met with large and small groups of
- yet additional people who are in this kind of
- business to talk about what they do and how they
- do it, what some of their decision making is,

- what influences they feel coming to bear on how they run their business.
- Q And do you believe that they reasonably, following Kinko's and MDS, would be able to sustain a position that course packs delivered to them of a type that were the subject matter of those cases could reasonably be justified under a fair use analysis?

A I can reasonably say that certainly some materials may be within fair use. I can certainly say, as we've already said earlier today, that the fair use equation may be different if you change the facts. And if one of those facts is change it from the off-campus commercial to the on campus educational, then you may also have a different fair use equation.

- Q You're moving away from my question,
 sir.
- A I'm sorry.

10

11

12

13

14

15

16

17

Q I'm focusing on this paragraph of your testimony and asking you the facts, which is:

Is it your understanding from these many discussions over 18 years, that the 20 or so folks with whom you spoke in words or substance

- reported you to that while they believed they
- would have had viable fair use positions had
- they investigated further, even in the aftermath
- of MDS and Kinko's, that simply as a matter of
- economics, they would rather pay the fees?
- 7 That's the burden of your testimony?
- ⁸ A I have heard that said by many people
- ⁹ who are in the course pack business, that is
- correct.
- Q Can you identify anyone by name?
- 12 A No.
- Q Do you have any notes, records of
- those discussions?
- A No. I can -- just in general, the
- fact that I went to this conference on the
- National Association of College Book Stores,
- that kind of thing.
- ¹⁹ Q Do you view it as legally inadvisable
- for someone who may in some situations have a
- fair use position and in others not to decide to
- remove any cloud of uncertainty by entering into
- a license arrangement that obviates the need for
- line drawing?
- A I don't -- there are times when that's

- perfectly appropriate. I think that's your question.
- Q Would the course pack setting be such a time?
 - A For the kind of situation where you're talking about the Kinko's like situation?

O Yeah.

10

11

12

13

14

15

16

17

19

20

21

22

23

24:

25

Α Commercial shop? I would rather see them stop and pay a little bit more attention to the details. But I certainly understand the pressure of the business that they're needing to run and that while there may be opportunities to use materials, they may not have the staff or other reason to invest in investigating each of If they turn to me and say yes, we those works. know that we probably could do it without permission and without fees, but it's going to take this kind of practical business investment, therefore, I'm not going to do it, I'm going to rely on licensing and if they said that to me as a matter of business decision, I would honestly look at them and say more power to you, that you needed to make a business decision, it's not for me to question your business, and if that's the

- way you chose to do it, that's your choice.
- Q What knowledge do you have about the
 extent to which certain materials which appear
 in course packs are, in fact, not the subject of
 copyright permissions requests and
- 7 authorizations.
- A In terms of have I seen real examples?
- 9 Q I'm just asking you what your
- awareness of that is --
- ¹¹ A Yeah.
- Q -- as a practice.
- A Yeah. I actually see quite a bit of
- it. I've had situations brought to me for
- question or just curiosity involving --
- sometimes it's material produced by the faculty
- member himself or herself. Sometimes it's
- material that they got from a colleague down the
- hall and maybe produced by the colleague, and
- it's just kind of a casual permission, a
- handshake and that's it. But it raises
- questions. I've seen things that are just
- dubious. I mean, I list an example in my report
- about something that was on electronic reserves,
- a kidnap ransom note. And this is the kind of

10

11

12

14

15

16

17

18

19

20

21

22

23

24

thing that I've also seen in course packs. So
there are a variety of ways that something -- a
variety of examples where something appears or
is proposed to be in a course pack, but the
course pack office maybe doesn't have the
facility or the inclination to investigate and
determine how to proceed.

Q Are you aware in relation to one of CCC's offerings, which is clearing permissions requests for use in the academic setting on a transactional basis, whether there is any compulsion on the part of the user of that service to produce any material other than material it believes is not subject to fair use?

A So that the person presenting that material could say, well, I just withheld this for whatever reason?

Q Yes. What's your knowledge of that practice?

A I have asked about book stores that do the photocopy course packs and I've asked them, do you do that? Do you go through this? And, you know, routinely the answer is no, we don't go through the material at all. We just go

- through it, we see what's there, we fire off any requests that we can find where we can find somebody to request the permission from. We don't have the staffing to make the judgment that this is not copyrighted at all or that this doesn't need permission or that this is even pre-cleared, like with creative commons or it's fair use. We just don't have the staff to do that.
- 11 Q Reading the MDS and Kinko's
 12 injunctions, is it any wonder why people
 13 wouldn't spend any enormous amount of time
 14 seeing if individual pages of an otherwise
 15 anthological course pack might meet fair use?
 - A You know, the answer is no, it is no wonder.
- Q If you would turn to Page 18, please,
 of your report.
- ²⁰ A Uh-huh.
- Q Under purpose of the use.
- ²² A Yes.

16

17

Q You say in the context of E-Reserves,

"In some respects the use of some materials may
be transformative. For example, an article in a

scholarly journal was originally written and published for purposes of advancing scholarship. If the article is about medicine, the purpose is for advancing medical treatment and improving health conditions. If the same article is part of the assigned reading in a course, its use is transformed into a teaching tool. The article may be assigned for purposes of advancing 10 medicine, but it might also be assigned as an 11 example of research methods or even to study 12 trends in research funding or scholarly 13 publishing. In an electronic environment, the 14 instructor may add questions and references for 15 further study and students may add commentary 16 In the hands of the teacher and observations. 17 and student, the article takes on a new 18 purpose." 19

Is that a correct statement of your testimony?

Yes, it is.

1

20

21

22 So is it your position that the simple 23 use of copyrighted material in the classroom 24 setting qualifies that material as

- of the functions you described?
- A If it fits some of the patterns that I described, I think there's a transformative
- spect to that use.
- ⁶ Q So you really believe, consistent with ⁷ your scholarship and copyright law, that simply
- 8 assigning an article in a classroom qualifies --
- for whatever purpose the teacher assigns to it,
- is a transformative use of that photocopy?
- A Your second question goes many steps
- beyond your first question.
- Q Let's take my second question.
- A No. I will not say yes to your second
- 15 question?
- Q Second question.
- A Yeah. I will not say yes to your
- second question.
- Q When, then, is the material
- transformative within the meaning of copyright
- 21 law?
- A Sure. The easiest one may be the last
- that I give here, and that's where I take the
- work, whatever it might be, and I add to it some
- features. For example, we'll see instructors

take a newspaper article and instead of saying just read the newspaper article, it's let's take the newspaper article and I'm going to add margin comments about what to look at, arrows to upon point to certain ways that something is communicated and so on. So somebody has actually added commentary, observations and other elements to the work to really transform 10 it from its original purpose of being a news 11 item to its new purpose of being specifically 12 adapted to serving the educational needs of 13 what's going on.

14

15

16

17

18

19

20

21

22

23

25

Q What if I lecture about it? What if my lecture is devoted to the topic of the assigned reading and the students take annotations along the side of the article, absorbing all the wisdom of their professor, does that make the photocopies of the article transformative within the meaning of the copyright act?

A All by itself, I'm having trouble worrying about when we're really going to care about that issue coming up.

Q We care if we're going through a fair

use analysis, don't we?

10

11

12

13

14

16

17

18

19

20

21

22

23

24

25

In other words, it would come up if somebody were to say, hey, student, you have taken that article and have turned it into a derivative work by virtue of your annotations. So is that one copy? Because it's not the student that's doing multiple copying or sharing or any of these things that we've talked about. I'm just really thinking of the instructor, and that's really what I'm imagining here. That the instructor takes that newspaper article, and maybe the newspaper article is about whatever diplomatic development in the world, but what the teacher is really teaching is something about, say, journalism. And now I'm going to use that article as a tool for teaching about journalism. Let's look at how the article is constructive. And my margin comments are going to be focused on that aspect of the article. think that's a transformative use of that work.

Q And then is it transformative for every student who would download, print, bring to class, a copy of that article and benefit from all of that, quote, transformative work

from the professor? This is written in the context of E-Reserves, not in the context of a theoretical by a professor being sitting in a study, if I'm not mistaking you.

A That's right. But I'm having trouble understanding that. In other words, are you suggesting reframing the place where the fair use question arises so that it isn't arising in the context of getting a copy of the work, making it available on the E-Reserves system that students access, but will it be a second fair use analysis with each download by those students?

Q No. This isn't that complicated. The checklist which you endorse and believe to be, you know, spectacularly in conformance with the copyright act, has as part of an element whether the use of the work is transformative. And I take it --

A Yes.

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Q -- the faculty member needs to check the box, yes, it is; no, it isn't, and that along with the other factors, it will weigh in the determination whether that work will be

uploaded and then, subject to everything that

Professor Dewar's report, which you've generally
endorsed, indicates can be done with respect to
further dissemination of that work. So it
puzzles that you would sit here saying I can't
imagine why that's relevant, especially when
you've written about it.

A No. No. I'm not here testifying at all to any subsequent downstream uses of that work by the student, if the situation is the student downloading and then look what the student can do, uploading and passing it along. When we looked at Dewar report, that was just a question of the matter of fact, can that, in fact, happen; and I believe my answer was yes, that can in fact, happen. But we didn't get to the question of can a student legally do that. You didn't ask that question at all.

And so let's back up from that question. I'm only saying here that if the instructor takes that newspaper article, let's stick with that example, and annotates it, circles different items, transforms it from a news item into how to deconstruct a news article

- for purposes of learning journalism, I think
- we've got a transformative use of that work.
- And therefore, that is a piece of the many
- different pieces that are possible in the
- evaluation of whether or not it's within fair
- ⁷ use.
- 8 Q Would it surprise you that not a
- 9 single professor who gave testimony in the GSU
- case, nor any librarian, remotely believed that
- any of the uses involved in E-Res are
- transformative in nature?
- A No, that wouldn't surprise me at all.
- Q Are they just ignorant of copyright
- 15 law?
- No. I believe that the professors and
- so on were not -- I think they were professor of
- something else. They were not law professors.
- 19 Q That's true. So they're ignorant of
- copyright law?
- A Well, I wouldn't say ignorant. I
- wouldn't say ignorant.
- Q They don't know how to apply fair use
- correctly?
- A No, no. Hang on a second. You're

- going back to your original question. They said
- that they didn't believe that that use, and
- you'll have to look at some specific uses, but
- whatever question they were asked, was not
- transformative. I think that was your
- statement. And that the professor was saying I
- believe that that use is not transformative.
- 9 Maybe they're right.
- Q But you criticize them, at least
- obliquely, for not being schooled in copyright?
- MR. SCHAETZEL: Objection to form.
- 13 A NO.
- Q You said, well, that's not their
- discipline, didn't you, in so many words?
- A That's not their discipline. But on
- the other hand --
- Q Was that just a gratuitous statement
- or was there a reason to say that?
- A Maybe there are two reasons for the
- response. Maybe they didn't know
- transformative/non-transformative or maybe
- they're right. Maybe that particular use that
- they were making was not transformative. I
- don't know which of those is true.

- Q If, in fact, they're wrong, what's the logic of remitting a system of fair use determinations to a bunch of people ignorant about copyright law, namely the professors? Is that a logical system?
- A I'm bothered by the conclusions that you're jumping to.
- said one of the possibilities that would explain why they have a mistaken conception as to transformativeness is that they're not knowledgeable about copyright. It is a foundation stone, is it not, of the GSU policy that fair use decisions first and foremost are made by the very people you admit it is feasible
- MR. SCHAETZEL: Objection as to form.
- A And I didn't say no clue.
- Q Unknowledgeable.
- A I didn't say unknowledgeable.

have no clue about copyright law?

- Q What words would you like to use?
- A I don't know. Would you like to read
- it back? It may be too far back in our
- conversation.

10

11

12

13

14

15

16

- Q Why don't you restate it.
- A Would you like me to restate it?
- O Please.
- 5 A They're not experts.
- MR. SCHAETZEL: Objection to form.
- Go ahead.
- A They're not experts. They're not
- experts. In what we're -- certainly, what I
- like to encourage of my faculty colleagues is
- you don't need to be an expert in the sense that
- you are, that I might be, that somebody else in
- this room is. You don't have to be an expert on
- copyright. You need to know something about
- copyright. You need to learn some of the
- fundamentals, particularly as they apply to your
- kinds of situations, and you need to apply them
- in a reasoned, good-faith manner. And I will
- tell you even further that I feel very
- comfortable with that, especially knowing that
- there are the safeguards in the system, notably
- at Georgia State University, which we've already
- talked about.
- Q What are those?
- A That, for example, especially in the

- E-Reserves system, that the content is brought to the library. That we talked about multiple reviews at the library, an intake review. talked about by whatever standard -- we don't need to return to that. But by whatever standard, certain materials may be flagged, and they're reviewed by somebody higher. And I believe we've said today -- if we didn't, we can 10 say it right now -- that if that person needs 11 further -- believes that the situation needs 12 further review, there are others within the 13 library, and University counsel has made itself
 - Q And you, sitting here today, don't have the remotest knowledge, do you, of how many times those review processes have been invoked under the current policy; isn't that true?

available under this policy for reviewing any of

- A At Georgia State University?
- Q At Georgia State University.

these materials.

14

15

16

17

18

19

- A The only number that I would know are the examples given in the depositions.
- Q And you made no investigation to support your conclusions as to the

- ² reasonableness of this policy as applied and in
- ³ practice at Georgia State rather than assume
- that the review process with the librarian and
- 5 an appeal to another librarian and legal counsel
- is in fact working. You just assumed it,
- 7 correct?
- A I've assumed that they're dedicated to
- 9 making that work, that's right.
- Q But you have no factual basis for that
- assumption, do you?
- A Other than what the participants have
- said in the depositions.
- Q And the participants in the
- depositions identified how many instances as of
- the date of those depositions, when the
- librarians reviewed one or more matters for
- copyright compliance?
- A I don't recall any numbers.
- Q What about the uLearn system, what
- librarian is involved in that process?
- A The uLearn system is a course
- management service. I don't know. I don't
- recall from mention of the -- whether it was --
- I know it was described in the -- in the

KENNETH D. CREWS depositions, but I'm also not recalling systematically about the library's involvement, although I believe that they are available, certainly, for questions about that. My question is: What's the basis for Q that assumption? I believe it was mentioned in the Α depositions. 10 You can't recall that? Q 11 Α I'm not recalling it specifically. 12 Q You could be wrong about that, 13 correct? 14 Α I could be wrong about that. 15 Q In application, would it trouble 16 you -- this is focusing on GSU now. 17 Uh-huh. Α 18 An application of the fair use 19 guidelines. Would it trouble you if factor one 20 was almost always deemed by faculty to favor 21 unlicensed classroom use of copyright materials? 22 Yeah, yeah. Specifically in the 23 context of electronic reserves for purposes of

supporting the reading in connection with the

courses at Georgia State University, no, that

 2 wouldn't trouble me.

10

11

12

13

14

15

16

17

18

19

20

21

22

23

- Q Would it trouble you if the analysis was weighted such that a user would consider factor one to weigh in favor of fair use even where its evaluation of the use was that it was concededly non-transformative?
 - A No. That wouldn't bother me either.
 - Q Would it concern you if instructors using the checklist considered distribution of a copyrighted work to all students enrolled in a course not to be a "public distribution"?
 - A No, that wouldn't bother me either.
- Q Would it concern you under factor two the checklist almost always resulted in an analysis favoring unlicensed use of published nonfiction works in the classroom context?
 - A I would question that.
- Q Would it concern you if instructors determined that the "nature of the copyrighted work" favored fair use because the instructor deemed his or her use of the work to be "important" to his or her "educational objectives"?
- A And they evaluated only that reason?

That would bother me.

10

11

12

13

14

15

16

17

- Q Would it trouble you under factor
 three if an instructor could use the checklist
 to reach a fair use outcome even where she
 concedes the portion used is a "large" one?
- A Not necessarily all by itself. I'd
 look at the other factors.
 - Q Would it trouble you if instructors almost always considered their use of course material to qualify as "narrowly tailored" to their educational purpose?
 - A I'd like to talk to those professors and help them rethink what they're doing.
 - Q What if they don't avail themselves of mechanisms and just go and make those checklist determinations and feel comfortable about it?

 Is the system working well then?
- It's not bad if you have protection
 from the other -- looking at the other factors.

 I mean, again, we don't know what "narrowly
 tailored" means outside of the context of really
 what it is you're trying to teach. And so
 really that instructor is the one who has those

- ² decision.
- But then again, one can't get away
- with anything. We'd go back to one of your
- earlier examples of the day and say what are the
- safeguards if somebody just shows up with what
- 7 clearly is a questionable amount of material
- 8 that would get reviewed and bounced back to the
- 9 instructor.
- Q You're saying if it flunked the
- quantitative test?
- A And then if it flunked that
- quantitative test, somebody is likely to red
- flag it and send it back.
- Q But if it was 19 percent of a work and
- had lots of other reasons objectively to cause
- concern, there's no reason the librarian will
- know that, correct?
- 19 A In some cases, that's right.
- Q Well, in the record evidence, they say
- they don't care about any other factors. Does
- that disturb you?
- MR. SCHAETZEL: Objection as to form.
- A The librarians say they don't care
- about any of the other factors?

- Q They are not in a position to nor do they view it as their responsibility to evaluate any other fair use factor than an arbitrary, quantitative test. That's their words, not mine.
- MR. SCHAETZEL: Objection as to form.
- A Yeah.
 - Q Does that trouble you?
- 1.0 Α I would look -- it troubles me if I 11 don't find something else. What I would look 1.2 for is I would go back to counsel and say, you know those workshops you're doing, are we 14 covering these issues? Are we helping people 15 understand these other issues? Because the 16 workshops and your involvement may be on that 17 point the more important safequard.
- Q You're saying if you were provost,
 you'd do that?
- ²⁰ A Yeah.
- Q But you're not.
- A But I'm not.
- Q And so if the system chugs along

 currently with high school educated often

 library clerks simply determining if they see a

red flag of X percent or more and otherwise
saying it looks good to me, you're copesetic
with the practice?

A And if we have a system in place that says faculty members need to consider these other variables, and also at Georgia State
University I believe they have -- and in fact, it's stated in their policy that we're going to investigate alternatives, particularly linking to data bases so that we don't have to make those copies and don't have to deal with these questions if they can be -- if we already posses the material in electronic form. I think I'm going to be okay with that.

Q But will publishers be okay with it when it's their materials that are being used here?

A Publishers need to speak for themselves.

Q They have.

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

A They have. But I'll tell you, I know other publishers that don't mind at all.

Q Who's that?

A Many scholarly publishers in

particular are moving more toward an open-access
system and allowing easier access, including
download ability, including reuse. More and
more materials are being available with creative
commons license so that they can be accessed
freely. And then the permission is preassigned
for purposes of downloading and reuse,
particularly, commonly, for non-commercial kinds
of uses.

- Q But you're not suggesting that publishers need to relinquish their copyright rights, including the right to a reasonable royalty if a use exceeds fair use, correct?
- A No.

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Q Would it trouble you if checklist users relied upon varying numerical rules to determine how much of an original work may be taken without permission, such as less than 10 percent or 20 percent of the original?

A If that were the sole standard, that would trouble me. I think it's important to look at all four factors.

Q Would it concern you if in the factor three analysis, instructors considered multiple

- articles taken from an edited compilation as
 portions of one original rather than as the
 entirety of each individual article?
- A And that compilation, it's a book, I assume, typically.
 - Q Yes.

1

14

15

16

17

18

19

- A Please ask the question one more time.
- 9 Q Would it concern you in the factor

 10 three analysis if instructors considered

 11 multiple articles taken from an edited

 12 compilation as portions of one original rather

 13 than the entirety of each individual offering?
 - A No. I think if they are presented as effectively chapters in a book, they should be evaluated as individual -- as a whatever -- if you're looking at a portion limit, as a portion of the book rather than a portion of each chapter.
 - Q They should be cumulative?
- A Correct.
- Q Would it concern you if instructors
 considered factor three to potentially "take
 precedence" over the other factors?
- A Oh, yeah. That would concern me.

- Q Would it concern you if instructors considered it impossible or unlikely that any chapter in an edited compilation of independent articles could represent "the heart of the work" even where multiple articles were used in their entirety?
- A I think I'm hearing two different questions. If it's just --
- Q Strike the last part of that.

- 11 A Thank you. That's what was throwing
 12 me off.
- Would you read it again and just leave that off?
- Q Would it concern you if instructors

 considered it impossible or unlikely that any

 chapter in an edited compilation of independent

 articles could represent "the heart of the

 work"?
- 20 A You know what, my brain is turning to
 21 mush. It is absolutely true. This is a good
 22 time to take a break.
- (Whereupon, a recess was taken.)
- (Whereupon, the referred to portion was read back by the court reporter: Woul

it concern you if instructors considered it impossible or unlikely that any chapter in an edited compilation of independent articles could represent "the heart of the work"?)

A The work being the whole book, that chapter. Impossible? It's not impossible. Something might be the heart of the work. But would it concern me if a professor reached a conclusion and said this chapter is not the heart of this book?

10

1.1

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Q No. A slightly different question was intended, which is: If as a matter of logic, a professor were to say it can't possibly be the heart of the work, it's only one contribution to a 20 work compilation --

A And therefore I'm going to say --

Q -- and, therefore, automatically it can't constitute the heart of the work within the meaning of the checklist.

A Phrased that way, the answer would be, yes, that would concern me.

Q On factor four, would it concern you if instructors failed to consider the impact on

- the market for the original if the proposed

 taking were to be repeated to a -- by a larger

 group of instructors? So that's now replicating

 the same taking across different instructors,

 different courses.
- MR. SCHAETZEL: Objection as to form.
- A That would not concern me, and the reason -- it would not concern me.
- Q Would it concern you if instructors
 failed to consider or didn't know about the
 availability of licensed versions of the same
 content?
- A And do you mean licensed versions that the, say, Georgia State already has, like the databases?
- Q No. That's fair. Let me rephrase.
- Let me narrow the question to the

 availability of a licensed alternative to secure

 the content. And the question is: Would it

 concern you -- let me break it down -- if an

 instructor said I have no idea, therefore I'm
- just going to check the box "no license
- ²⁴ available"?
- A That would concern me, because stated

- what way, it would look like they just glossed over the issue and didn't investigate it.
 - Q Would it concern you if instructors analyzed market harm strictly in terms of the number of copies made for their class?
 - A Strictly in terms of the number of copies. Not necessarily. I think -- not necessarily.

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

- Q You're familiar with the concept under factor four, Professor, of potential harm and the possibility that a practice could replicate itself elsewhere. How is it intended, if at all, that the GSU checklist on board that consideration, as you understand it?
 - A Okay. I see what you mean. Yeah, it does -- it would bother me if a professor just very narrowly looked at just only my immediate one example today and looked no further. In some cases, that would be problematic.
 - Q Do you think it's appropriate for instructors to consider the posting of a copyrighted work on either E-Res or uLearn to constitute a single copy rather than the distribution of multiple copies, again, looking

at checklist item that deals with that?

A Yeah. I'm going to try real hard not to be too legalistic, because, of course, all those words, like "copy" and "distribution" have technical legal terms. But if what you mean is a much more -- a much less formal sense of the words, then yeah, I think a professor needs to think of it in terms of I'm making this work available for the 25 students in my class.

Needs to think in those terms. I think that's what you're looking for.

Q Would you be concerned if instructors considered factor four to be irrelevant to the ultimate fair use determination in cases where the previous three factors were evaluated by the professor to weigh in favor of fair use?

A I would still tell them you've got to do some thinking about that fourth factor. It's not irrelevant.

Q Do you understand the current preamble to the fair use checklist? And we can put it in front of you if you need it. To invite or, if not to invite, to permit that kind of reasoning, namely majority rules; if I get the first three

factors, I don't need to get to the fourth?

A I see what you mean. One, I've always struggled with how one could infer that, not only from the checklist but from everything in fair use. I see people jumping to conclusions on single variables, whatever it might be. And, you know, we try, we try, we try, and we just have to keep trying. But, you know, even the courts themselves have trouble getting people to keep looking at all four factors.

Q Quickly turn to Page 19. And we're not going to literally go page by page of this, you'll be happy to know. There are big chunks. We're going to move along here.

On the first bullet on 19, which is "Amount of the work," here's the question you've been waiting for me to ask you. At the end of that, how do you determine the relevance of quantitative takings? In other words, how should a professor think about the concept of the percentage of a work or as part of its -- his or her calculus?

A I don't know if I have been waiting for you to ask that, but I figured we'd get to

it sooner or later.

13

14

15

16

17

18

19

20

- The law itself is where I would start
 with my answer. And the law itself calls for
 both a qualitative analysis, and that is the
 amorphous part of it. That is the heart of the
 work sort of concept. But then the one that
 really is much more realistically discussed,
 much more realistically pertinent, I think, in
 much of the discussion surrounding electronic
 reserves is the quantitative measure and being
 the amount that's used.
 - You know, here's how I've struggled with it over the years. That I will certainly say that, as a matter of law, the court has drawn -- the courts have drawn no lines. The statute draws no lines. One of the things I say to one -- to groups at workshops is I'll say something like, would you like me to show you a case where the court said quoting 300 words was too much?
- Q Harper and Rowe.
- A Harper and Rowe.
- Would you like me to show you a case
 where the court said quoting 7,000 words from a

shorter work was okay? I can show you that case too, Maxtone-Graham. And, you know, these are extreme examples, but they're examples that really demonstrate the point.

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

And so what does it really mean? Ιt means that it does come down, really does in my reading of the law, that the courts are being very careful not to say -- not to say as a matter of law, 10 pages or 10 percent or 25 percent or 50 percent, as we saw earlier. just doesn't exist in the law. Word counts, as we've seen in some of those quidelines, they just do not exist in the law. And so this is one area where it's clearly coming back to us. I mean, the notion of how much has surfaced in our discussion here today in several different So much of the discussion keeps contexts. coming back to it. My own report takes the group of the 40 or so policies and breaks them I could've broken them out in a dozen different ways. But what did I do? them out by how much. And one of the reasons being that it's very compelling to look at that as a salient piece of the discussion about fair

use. And it's also -- it's also very compelling
because we can see real differences. It's also
very compelling because that how much not only
is important in the question of what is the law,
what is fair use, but it's also a prominent
element -- I'm trying to get away from my over
use of the word "important." Probably half the
times I've said "important" today I mean it in
some other sense.

But it's used -- it's a prominent element of the discussion because it's so instrumental to ultimately making the electronic reserve environment, or I could've also said print reserve or I could've also said course packs, making that environment useful to accomplishing the goals of education.

So that, in other words, let's clock it way back. That if you take those 1976 guidelines with word counts and incorporated those, you know, if that ends up being the law, then it's a law that's also not very useful. And so it becomes -- it becomes a salient point for a discussion because it's part of the fair use equation that happens to correspond in a

significant way with accomplishing just the very reason why a University would have an electronic service, electronic reserve service.

Now, somewhere in there I bet I didn't answer your question. Would you repeat the question?

Q Well, no. That's okay. In the interest of time, I want to just continue the dialogue on this.

10

11

12

13

15

16

17

18

19

20

21

22

23

24

25

I will represent to you that a lot of the testimony that we have taken of efforts to implement the new policy have resulted in fairly easy decisions -- I don't think I'm mischaracterizing it -- by the people filling in the new checklist as to where factors one and They crash in their estimation on two end up. the side of fair use because they believe that, as presented, the items line up with an educational purpose, not for profit and narrowly tailored for purposes and it's factual work, and they just say no-brainer on those two. Third, I don't think they have a conception on numbers. A number came with the following baggage from either prior GSU experience or from prior

- institutional experience. 20 percent rule.
- That's what they were trained in. Several of
- them testified that the only understanding they
- had up until the new policy at GSU, the only
- frule they were told, and indeed the rule that
- was enforced by the library, was 20 percent.
- 8 That's was it, hard and fast.

Now let's assume under this -- sorry

for the long exhortation -- they say it better

be under 20, it's 18 percent. Factor four, what

we come away with from the examination is how do

we know effect on market, licensing. That's

complicated stuff. But the first three favor

me, all right? Because 18 percent, I think, is

less than 20, so I'm in good shape. Or maybe

17 I'll do 12 percent.

16

And so then it goes to this library

review, such as it is, and the library says,

well, we're just going to check 20 percent. So

in my hypothetical, if it's 18 percent, they

don't know how the professor cycled through

factor one, don't know how the professor cycled

through factor two, don't know how the professor

cycled through factor four. But in my example,

- let's assume the professor was sensitive enough to this old 20 percent ceiling that, in fact, the offerings were all less, then they would meet the screen at the library. And so you would have this relatively unformed process of review with a quantitative review screen that is below what at least most, if not all of the librarians would flag, and that is what, so far, 10 has come through to us as counsel for plaintiffs 11 as the new system. And we say it leaves 12 something, if not a lot of things, to be 13 desired.
- Do you have any reaction to that? I'm not asking you to adopt these as fact but as hypotheticals.
- MR. SCHAETZEL: Objection to form.
- A I do. I do. And, you know, let me

 start out by saying I understand. You know,

 everything you just said I understand. And if I

 were sitting in your seat, I might perceive it

 in the same way.
- I would like to bring to the table a

 different -- an additional perspective to put on

 top of that. That the law of fair use is what

it is. And we can always argue. And for this

purposes, I'm not trying to say I see it this

way, you see it that way, no. That's not my

point right now. My point is that the law of

fair use is what it is. It is, for reasons that

Congress identified as important, a flexible,

fluid doctrine, adaptable to changing needs,

adaptable to changing technology, adaptable to

changing circumstances of unpredictable types.

And that's what we are working with.

And what I'm seeing -- actually from many of the same facts that you are emphasizing, what I'm seeing instead is a group of extraordinarily dedicated professionals. And I say this because I'm out there on the road meeting their peers. And the things that I'm seeing, however much there is room to question or criticize whatever they're doing, I can tell you, by comparison, they are extraordinarily dedicated professionals who are working with these issues to really do their best to absolutely understand and respect the interests of copyright owners. They know that.

In fact, you know, it's the

librarians -- as you can see, I tried to explain
it, just a brief part of my report. All over
the country, the librarians are the ones who are
often handed this issue. And there are a couple
of reasons why. But, you know, one of the
reasons why is they care. They just care. They
care about the copyright that the publishers
have. They care about the system of copyright.
They care about fair use. They're paying

They care about fair use. They're paying attention.

And what I'm also seeing, compounding it, is that right now Georgia State University, whatever it's doing or whatever it's not doing, it's actually doing a whole lot, in large measure, because, you know, like the old story, how do you get the donkey to follow the orders, you gotta hit it over the head with a 2-by-4 first. Well, you've hit them over the head with the 2-by-4. You filed a lawsuit against them. I get questions all the time and have for years, what are the chances that I'm going to get sued, says a librarian, says a professor, says the computer guy, and the answer's always been, well, you know, it's a little bit like

- lightening. The chances of your getting hit by
 lightening are just about zero. However, if you
 get hit by lightening, it just hurts like hell.
 - Q You tell them that Zeus is throwing some more bolts, correct?

A Yeah. And, you know, over the years we've been able to say people kind of like us have been sued. Kinko's, so we learned from that. It's not exactly us, but it's the closest we got, so we learned from it. MDS, it's not exactly us, but it's the closest we got, so we learned from it. But now it's Georgia State. The game has changed at this point.

And so what we're also seeing and I see when I look at Georgia State is you've got -- you have gotten their attention. You have gotten Georgia State to say we're going to put together a policy. Granted, it's not exactly what you would have written. But on the other hand, it's got a lot of pieces that the publishers were content with when they worked with Cornell and a few other universities, the fair use checklist, for example. So it's got a lot of component of that. And we got your

 2 attention --

13

14

15

16

17

18

19

2.0

21

22

23

24

25

Q Don't take silence on that as my assent, but go ahead.

Me got you to revise policies. We got you to commit to University counsel to being available to everybody in the system with their questions that they have available. We got you to commit library staff to review and layers of review. And maybe there's room for improvement. There always is, of course. But we got them in place, and you've gotten their attention.

right now that from what I know from universities, working with many, many universities all over the country, what's going on at Georgia State University -- however much we might wish or could suggest changes, what's going on at Georgia State University is beyond, is right now beyond the capability and willingness of most colleges and universities around the country. And if what's going on there right now became the mandate for everybody across the country, there are lots of colleges that would say, consult with counsel? We don't

even have counsel. What do you mean, consult with counsel? If that's part of our fair use equation, in other words, Georgia State may not have done everything that you would wish, that anybody else would wish, but Georgia State has done a tremendous amount. I'm confident that they're going to do more. I'm confident that they've committed themselves to doing more. And I think that there's important progress here.

Q I appreciate those comments. And in the spirit of them, we're getting a little bit afield with our mutual speechifying. But let me ask this question more narrowly.

What do you perceive the impact on a given faculty member's fair use determination and application of that checklist, what do you perceive the impact is of that instructor's knowledge that if that instructor makes a non-fair use determination, there is no permissions money available institutionally and that he or she will have to reach into his or her own pocket, how do you see that affecting the calculus that that individual will go through?

2	A I'm expecting that individual to make
3	that decision, to make that honest decision.
4	And I think this really is your question. What
5	will that how will that professor respond
6	when she discovers that what I want to do is not
7	within fair use and there's no budget at the
8	university to pay for this, I gotta reach into
9	my own pocket? What do I think will happen at
10	that point, realistically? I try to stay
11	optimistic. I try to say if that professor were
12	talking to me right now, I would be as
13	optimistic as I could and I would say let's have
14	a look at what you're doing, how you're doing
1.5	it, how you're accessing those materials, what
16	those materials are, and let's think about your
17	alternatives. And I've got a litany of
18	different things we'd talk about. But if the
19	professor comes back and says, no, this is what
20 .	I need and there's no budget for it, I'm going
21	to turn back to the professor and say then
22	you've got a tough decision. You're going to
	either have to decide you really need it and
24 -	you're going to pay the bill, because assuming
25	in our facts there's no of university budget to

- pay for it, or you have to drop the material from the lesson.
- Q I understand that if that individual came to you, that would be the response. But isn't it also at least likely that in some cases, facing that reality, the individual is going to slant the fair use analysis at least just a bit in favor of fair use?
 - A No. Honestly, in my experience, I don't have reason to believe that that would happen.
- Q Okay. Now, given what you know about the prior University of Georgia policy and the fact that the only enforcement of it, I'll represent to you, was the so-called 20 percent test under the old policy versus the current one.
- ¹⁹ A Okay.

10

11.

12

Q If experience demonstrated that

comparatively the nature and volume and extent

of unpermissioned postings on the E-Reserves

system service between the prior system and the

current system remains fundamentally unchanged,

would that give you concern?

A Yeah, I'd want to take a look at the details and just see what's going on here.

MR. SCHAETZEL: Objection to form.

BY MR. RICH:

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

Q Down on 19, in the middle of the page, effect on the market.

A Yes.

Q In the middle, you say, "E-Reserves have, at most, limited effects on the market."
What's the empirical foundation for that and/or your basis for a comprehensive statement of that sort?

A Sure. Sure. If E-Reserves -- if an item, A, let's stick with the most common, a journal article is available on E-Reserves, E-Reserves is behind -- as we typically have set it up, as we did at the beginning of the day, it's behind password control, limited access for only students enrolled in the course. It therefore, whatever effect on the market it might have, it will be limited only under those circumstances, that if you could say, for example, a student access has some measure of harm to the market, and if there are 20 students

KENNETH D. CREWS in the class, it's 20 times that, but that's it. That's the limit on the harm, as opposed to somebody who takes the same item and posts it publicly for all to see. So that's a fairly limited statement Q intended here as opposed to the broader E-Reserves practiced nationally can't have untoward effects on publishers. That's not what 10 you're intending, then, by this statement? 11 No, I'm not saying that. Α 12 You're doing it in the narrower 13 context of comparatively to other means of 14 accessing material? 15 Α That's right. 16 I see. 17 If you would turn, please, to Page 25. 18 Beginning at the bottom of 25, you give, I 19 think, three examples, Northwestern, Washington 20 State University of Vancouver and University of 21 Colorado, yes? 22 That's correct. I see it, flowing 23 over to Page 26.

the information set forth strictly that you

And let me ask you, is the source of

24

1	KENNETH D. CREWS
2 -	derive from the sources which you footnote?
3	A That is correct.
4	Q Did you do any independent
5	investigation of the facts, data, circumstances
6	reported in those sources?
7	A I did not.
8	Q Did you ask to see any of the files or
9	any of the data or anything of that sort?
10	A I did not.
11	Q So did you literally simply read and
12	report on these?
1,3	A That's correct.
14	Q And so I might have done the same
15	thing or Mr. Schaetzel could arguably have done
16	the same thing, correct?
17	A That's possible.
18	Q In that respect, you have no
19	particular expertise, sitting here today
20	reporting on these activities, correct?
21	A Expertise about exactly what happened
22	at Northwestern?
23	Q Yes.
24	A Not beyond citing the source.
25	Q Right. And the same with Washington

1 KENNETH D. CREWS State University Vancouver? That's correct. Α 0 And the same with University of Colorado? Α That's correct. And how representative of the universe of experience with respect to, for example, pricing of permissions by the CCC do you 10 represent these three examples to be? 11 Well, I don't have access to the full 12 roster of data of the copyright clearance 13 center, and so I can't put it into the context 14 of what their overall averages might be, for 15 example. So I don't -- I can't tell you if 16 these are outliers statistically. 17 And you've made no independent 18 investigation to ascertain that, correct? 19 That's right. Α 20 0 And you didn't contact CCC as part of 21 your expert report, for example, saying give me 22 your take on this, right? 23 Yeah. Not in the five weeks that I

I understand that.

24

25

had to prepare it.

And so is it correct that, using these examples, you're only intending to give some anecdotal examples from which it would be inappropriate to derive broader conclusions?

A Well, they are what in the scientific literature one would call an anecdotal example.

Q Right.

10

11

12

A However, combined with what I do hear among other anecdotes in my discussion with people, they're not too surprising.

- Q But those are all undisclosed?
- A Those are undisclosed.
- Q So you're not really asking a court to rely on --
- A No, I'm not doing that.
- 17 Q So you're not really asking the court
 18 in this case to combine these three anecdotal
 19 experiences with otherwise undisclosed anecdotal
 20 evidence possessed by you to draw any broad
 21 conclusions, correct?
- A I would not ask the court to do that.
- Q Okay. Just to close out this little discussion, if you would turn to your rebuttal report at Page 6, please.

1.	KENNETH D. CREWS
2	MR. RICH: Have we marked that?
3	MR. SCHAETZEL: I don't think so.
4	MR. RICH: Okay, let's mark it.
5	We're marking Professor Crews'
6	rebuttal report from November 2, 2009 as
7	Plaintiff's 308.
. 8	(Whereupon, Professor Crews rebuttal
9	report from November 2, 2009 was marked as
10	Plaintiff's Exhibit 308 for identification,
11	as of this date.)
12	BY MR. RICH:
13	Q I ask you to identify that as your
14	rebuttal report in this proceeding. (Handing.)
15	A All indications are that it is.
16	Q Thank you.
17	And if you could turn, please, to
18	Page 6 of that report, the top carry-over
19	paragraph.
20	A The top of Page 6?
21	Q Yes. The carry-over paragraph. A
22	little over halfway down, the sentence says,
23	"Indeed, as I was able to document in my first
24	report, many universities instead abandoned the

use of certain works when faced with such fees,

- even fees that were considerably lower." And if
 you need the context, you should read higher.
- And my question is: Is the reference
 to "many universities" in fact the three
 universities --
- ' A Yeah.

11

12

14

15

16

17

1.8

- Q -- that we just described from pages -- you know, Northwestern and the other two?
 - A And if I recall correctly, maybe there were one or two cites referenced earlier. I don't remember for sure. But yes, I think maybe we're quibbling over, just as we did this morning, what is several. The question right now is what is many. And if you're pegging it back to the original report, as I did, then many is documented as being the ones that are referenced in that report.
- Q Barring your showing me anything else, the only ones that are referenced in the report on that subject?
- A And I do tie it back to the report.
- Q Over on Page 48 of the main report,

 please. In the second paragraph on that page,

- the paragraph speaks about the erratic nature of
- copyright permissions as evident in other
- 4 studies.
- Do you see that?
- Ā I do.
- ⁷ Q And it refers again to the University
- of Colorado experiment, what's called an
- 9 experiment.
- ¹⁰ A Okay.
- Now, I'm just trying to see if my math
- is right.
- A Uh-huh.
- 14 Q The paragraph references permission
- being sought for a total of 75 journal articles
- and book chapters; is that correct?
- A That's what it says.
- Q And then it says for two items,
- permission was denied, right?
- ²⁰ A Correct.
- Q For one item, the fee was in excess of
- 22 a \$1,000 and the work was not included. So
- permission was offered but it was beyond that
- which the purchaser was willing to spend,
- 25 correct?

- 2 A Correct.
- Q It says CCC was unable to process

 4 permission for 20 items, right?
- 5. A Okay.
- Q And that the library succeeded in securing permission for 10 of the items from publishers, yes?
- A Right.
- 10 Q On the other 10, the library received no response?
- 12 A Right.
- Q So am I correct that, in all, of the 75 works, permission was denied in two cases that -- pardon me. That in only 10 of the 75 cases was there a failure of contact and response from the publisher, correct?
- A That's how it's written here, and I'm assuming I got it right.
- Q Right. And so in two of those cases,
- but only two out of the 75, was permission
- 22 actually denied. One the fee was too high. And
- balance of the other 10, those were all
- permissioned, right? But in 65 of 75 cases,
- there was at least the process was engaged in

- and culminated in a decision either to license or not, correct?
- A It sounds like it, that's right.
- Q My math is right?
- A Or at least a license was offered,
 whatever, or denied.
- Q Okay. Does that strike you as a
 malfunctioning system?
- 10 A Well, what it tells me is that it's an imperfect system.
- 12 Q Isn't everything?

20

21

- 13 A Well, isn't that a good point? That,
 14 yeah, I'm not perfect. I think I've already
 15 said that at least once today. That it's -- but
 16 that it's an imperfect system, and there's a
 17 certain cautionary tale in that, too, about
 18 needing to rely on permissions, which is itself
 19 an imperfect system.
 - Q What's the implication for a fair use analysis that a permission system, for the sake of discussion, is imperfect as you measure that?
- A Sure. Sure. The most important
 response that I can give -- there's that word
 "important" again. In my mind, really the

primary response that I would have to that

question is that it's, therefore, essential to

keep all of these options on the table.

Q "These options" meaning?

A Meaning when you're looking to include materials in E-Reserves and make them available for students, you have to keep all of your options open for doing it in a proper, lawful manner. And among those options is permissions. Among those options is licensing. Among those options is linking to the license databases. Among those options is fair use. Among those options may be something else. But it's keeping it all on the table.

Q But I take it, however unreasonable a user might find the asking price from a content owner for permission, that fact by itself does not license that user, under fair use or any other principle of copyright, to go and arrogate use of that material to him- or herself,

²² correct?

1.0

11

12

13

14

15

16

17

18

19

20

21

23

24

A That fact by itself does not make something fair use. I think that's your question.

1 KENNETH D. CREWS 0 And you're advocating that, are you? Α I'm not, and I've never advocated that. Let's now turn and conclude with a bit 0 of examination on your rebuttal report, please. Α Okay. 0 And if you turn to Page 5 of that document. 10 Am I correct in remembering that you 11 said this document was completely prepared by 12. yourself, no assistance from third parties, 13 spousal or otherwise? 14 Spousal or otherwise? I believe I 15 said that. And I'm going to take a quick look

to make sure I wasn't overlooking anything.

I'll tell you one thing that was not exactly part of preparing the report, but just in the interest of full disclosure. There is a part of the report that is the listing of other

universities that use the checklist and so on.

O Yeah:

16

17

18

19

20

21

22

23

24

25

A That was prepared by one of my research assistants during the summer for an unrelated project. And then came the rebuttal

- report in whatever date leading up to
- November 2nd. And I thought, well, it would be
- nice to show what other universities have done,
- and I had that document already. And I think we
- 6 disclosed that to you.
- 8 And this morning, way back this
- morning, you indicated that -- I'm paraphrasing,
- but I think accurately -- there was relatively
- little substantive input from the outside law
- firm on the first report.
- A That's correct.
- Q Same question with respect to the
- degree of input with respect from outside
- counsel or anyone else at GSU or in the
- university system with respect to the rebuttal
- report. How much input was there?
- A And nobody from GSU or the university
- system at Georgia. And one or two conversations
- with the lawyers at King & Spalding, just to
- make sure I was on a useful track. And then I
- think at some point we relayed drafts. If we
- did, we disclosed those. And that would be it.
- 25 Q And were there mark-ups of the draft

KENNETH D. CREWS offered --Α Oh, no. -- or language changes offered? Nothing of that kind? Α No, no. It was, again, mostly on the order of, you know, what did you mean by this kind of clarifications and so on. Okay. So turn to Page 5 of the 10 rebuttal report, please. And under Paragraph 11 Number 2 there, you indicate that, "As outlined 12 in greater detail later in this report, the 13 economic model for E-Reserves at most 14 universities does not allow for shifting the 15 expense of copyright fees to the students, as 16 may be true with respect to course packs. 17 Consequently" -- this is the first paragraph 18 under Number 2. "Consequently, the cost of the 19 copyright royalty will be borne by the

- Do you see that?
- ²² A I do.

institution."

20

Q What is the basis for your conclusion that the economic model for E-Reserves at most universities does not allow for shifting the

- expense of fees to students?
- 3 A The basis for it would be the reading
- that I've done and, again, the years of
- 5 experience of working with dozens, if not 100 or
- far more universities, comparing experiences,
- learning from them, how do they handle the
- 8 E-Reserves, how do they handle the economics of
- it, and looking at how those issues of licensing
- and permission are budgeted and managed.
- MR. RICH: Excuse me one second.
- (Whereupon, a discussion was held off
- the record.)
- 14 BY MR. RICH:
- Q And what did you learn from that
- experience and those exposures as to the
- economics of E-Reserves that leads you to this
- 18 conclusion?
- 19 A I've seen repeatedly that where there
- are costs associated with the permission for
- putting something on electronic reserves, that
- the cost is borne by the budget of the library.
- 23 And I've seen that repeatedly. What I have
- never seen is the example of where an
- institution is distributing that cost out to the

- students or charging a fee at the gate, if you will, for the use of the electronic reserve system.
- Q What is it about the nature of that system that makes it less feasible for students to bear part or all of the cost of permission fees than is the practice with respect to course packs?
- 10 Д Part of it may be the law Sure. 11 itself, but a different part of the law. 12 run into different issues of unrelated business 13 We may run into different issues of sales tax. 14 The course pack office charges sales tax tax. 15 in many jurisdictions. We may run into that 16 "We" meaning the sort of royal we of issue. 17 libraries and universities.
- Q You're not testifying specifically as
 to considerations as to the University of
 Georgia system?
- A That's correct.
- Q Okay.
- A I have a bad habit. It's just a

 lifelong habit of saying "we." I'm just an

 inclusive kind of person. So when I say that,

- it generally means that more royal we.
- And so there is some issues that are far outside the scope of anything we've talked about that arise there.
- It also raises a number of different
- issues about exactly how it would be budgeted,
- how it would be charged back to the students.
- Would it simply be imposed, like their
- recreation fee for using different facilities at
- the university? That would raise questions
- about, again, inclusiveness. Because many of
- those charges are for common facilities, where
- the rights to use are shared and everybody can
- choose to participate or not participate. You
- know, E-Reserves is not like that. In fact,
- it's deliberately not inclusive. It's a
- password-restricted system.
- And moreover, logistically,
- pragmatically, managerially, I think we would be
- inviting a monstrous set of other issues by
- looking at how we would take whatever funds are
- charged to the students and allocate them and
- budget them for different types of courses.
- This professor is using the system more than

· · · · · · · · · · · · · · · · · · ·
KENNETH D. CREWS
that professor. This professor threw something
in and it's got that high price tag and that
skews the payment over to another organization.
It skews the payment and takes funds away that
could be used for yet a different professor in
his or her course.
So I think it would be inviting a wide
set of other pragmatic problems.
Q Have you discussed the thesis in this
paragraph about the infeasibility in relation to
E-Reserves of shifting the expense of copyright
fees to students with anyone at Georgia State
University?
A Not to my recollection, no.
Q So it's a purely hypothetical set of
concerns as applied to GSU, correct?
A It's a generalized set of concerns.
Q It's a set of concerns uninformed by
technology, history, practice, experience or
predisposition at GSU, correct?
A At GSU, that's correct.
Q Okay. Do you know, for example,

whether GSU already has a practice of making one

or more charges directly to students in relation

24

KENNETH D. CREWS to electronic reserves usage? I'm not aware of that. Would that be information you might 5 find useful and relevant to your broad conclusion here? I'd like to see it. 0 But nobody has shared that with you? That's correct. 10 And in reviewing your report and your Q 11 conclusions, nobody offered that feedback to 12 you, correct? 13 Α That's correct. 14 Q And technologically, I take it you're 15 aware that the Docutek system is already, quote, 16 wired, in my way of speaking, to facilitate 17 permissions payments, including to an 18 organization like CCC; is that correct? 19 Α I'm generally aware that that's true. 20 So you wouldn't cite that as a Q 21 barrier, let alone an insuperable barrier, if 22 other conditions favored it, to a licensing

In other words, mechanically, could it

process whereby students paid, correct?

be done by some means?

23

24

1 KENNETH D. CREWS 0 Yes. Yes, I think so. Α And surely more complicated issues have been dealt with by universities such as Georgia State in terms of allocation of fees. For example, a per -- wouldn't E-Reserves allow the tracking on a per-page used basis by student easily through the software of their accessing 10 E-Reserves materials? That wouldn't be so 11 difficult, I assume, right? 12 I can imagine that that could be done. 13 Difficult or not difficult, I don't know. But you've not investigated that? O 15 A I have not investigated that. 16 0 So might it not be an overly strong 17 conclusion to emphatically, categorically and 18 without reservation state, as you do at Page 5 19 of your rebuttal, that the cost of the copyright 20 royalty in the E-Reserves setting will be borne 21 by the institution? Isn't that uninformed by

A I think they're two different

statements. In other words, I'm definitely

22

23

at GSU?

any knowledge as to what is or may be feasible

saying that from experience, from where I have
seen and what I have read and what I have
learned, that that's not the case. But if you
have additional information that could help me
rethink that, let's have a look at that.

Q Well, I don't know that that's my job here. But what I am testing is the conclusiveness of the statement as it purports to apply to this circumstance. Might it not have been more accurate for you to state that while I have not investigated any of these issues of efficacy at Georgia State, my experience elsewhere indicates dot dot dot?

A I would be okay if I had said that.

Q So you really don't have any opinion you can offer the court that's informed as to the feasibility of shifting the cost to students at Georgia State University, correct?

A In that sense, yes.

Q Now, in the paragraph on Page 5 over to Page 6, discussing an aspect of the Marinello report -- she being a representative of the Copyright Clearance Center, you'll recall, yes?

A Yes.

10

11

12

14

15

16

17

18

19

20

21

22

23

Q You indicate following your analysis
of various potential cost implications of a CCC
license -- and we already covered the many
University points. You conclude that the real
cost in that situation, meaning a situation
where faced with unacceptably high fees, the
user will decline the permission, you say, "The
real cost in that situation is not monetary.
The real cost is lost educational opportunity;"
is that correct?

A That's correct.

12

13

14

15

16

17

19

20

21

22

23

24

25

Q But isn't it the fact that in that situation, for example, the works involved could be put on physical reserve desk loan?

A The answer is yes. But I think in that context when we were talking about the print reserves or the physical reserves, we also looked at the common situation that accessing those materials could be cumbersome, restricted. It's limited, there are lines, the materials are checked out. And therefore, also we incur lost opportunity if students are unable to obtain the material, even though it's from another cause rather than in this example, a price tag.

- Again, you wouldn't generalize to say that all physical reserve offerings are like standing on the unemployment line in terms of inconvenience and, therefore, non-use by Isn't that a broad generalization students? which is hard to bring to bear in any particular setting? That's a broad generalization. 10 of it works just fine, and a lot of it doesn't. 11 Q And you don't know how it works or 12 would work at GSU, right? 13 Not specifically at GSU. 14 Which is the institution on whose 15 behalf you filed this expert report, correct? 16 Α Correct.
- 17 0 And conceivably, another option would 18 be the purchase of the content, correct?
- 19 Α That's correct.

- 20 So that would not result in a lost 21 educational opportunity, would it?
- 22 That's correct.
- 23 And conceivably substituting for other 24 comparable materials, assuming they were 25 available, would be yet another option, right?

1	KENNETH D. CREWS
2	A That's another option.
3	Q So whether is in fact a lost
4	educational opportunity is at least open to
5	those other potential options.
6	Now at Pages 7 and 8 pardon me,
7	Page 8, you discuss a reported example involving
8	Oxford University Press at the top of the page.
9	A I do.
10	Q What were your sources for that?
11	A The author of the book itself, where
12	he's seeking to reprint the material. And I'm
13	going to perhaps stumble over his name, but I
14	believe it's Joel Valensky.
15	Q And in writing this paragraph, what
16	other investigation did you make of his stated
17	understanding of the facts?
18	A He sent me invoices that had some of
19	the details about the materials.
20	Q Invoices from?
21	A From JAMA, the Journal of the American
22	Medical Association.
23	Q Did you contact JAMA?
24	A No, I did not.
25	Q Did you contact Oxford University

² Press?

15

17

18

19

20

21

22

23

24

- 3 A No, I did not.
- Q Might you have been interested in, for example, Oxford University Press's take on the situation?
- A I was very interested in their take on it.
 - Q Why didn't you call them?
- 10 A I thought that that would be
 11 inappropriate under the circumstances of the
 12 litigation.
- Q What about JAMA, why didn't you call them?
 - A I saw the information that came to me from them, and it was fairly -- it was really quite detailed; and I felt that as an example of documented evidence of what their standard is and what they were adhering to, I had the information I needed to be able to present this.
 - Q And so you find it probative and the subject of expert testimony to make statements such as the penultimate sentence in the first paragraph, "According to the book author, OUP seemed to be urging him to accept that result."

	Pa
1	KENNETH D. CREWS
2	So double hearsay in that paragraph,
3	you feel really comfortable putting that forward
4	as part of an expert submission here, yes?
5	A Yes, I do.
6	Q In the absence of any investigation
7	beyond talking, getting one party's perspective
. 8	to a dispute?
9	A Actually, I do.
10	Q At Page 9, you discuss the phenomenon
11	of what you term wrongful permissions or the
12	possibility of wrongful permissions.
13	A Right.
14	Q And you give as an example your own
15	a couple of examples from your own private
16	files?
17	A Right.
18	Q Did you ever complain to anyone about
19	what you report here?
20	A No, I didn't.
- 21	Q Did you ever contact CCC to discuss
22	it?
23	A No, I have not.
0.4	

Your publishers?

No, I have not.

24

25

Q

A

	Po
1	KENNETH D. CREWS
2	Q So you're surfacing this for the very
3	first time in connection with this expert
4	report?
5	A Actually, yes, I am.
6	Q Was this a matter of great consequence
7	to you before you filed this report?
8	A These particular examples?
9	Q Yes.
10	A No. I had never bothered to take a
11	look and say let's take a look at what the CCC
12	may be doing with my material.
13	Q And what other research have you done
14	to expand from your own personal experience to
15	the how broad a phenomenon of wrongful
16	permissions exist out there?
17	A Specifically from the CCC?
18	Q From anywhere.
19	A From anywhere? Have I done systematic
20	study? And the answer is no. But I do, again,
21	see numerous examples and anecdotes come up over
22	the years.
23	Q And where are they reported in here?
~ 4	

At Page 11, sir.

They are not reported in here.

In the last bullet

24

25

Α

Q

at the bottom, you repeat the statement that E-Reserves services typically are not able to charge fees back to students, I think a concept we've discussed. And off of that you hang a footnote, 13, which states, "The libraries that operate E-Reserves encounter various challenges Libraries offer to setting fees for services. many services that incur individualized costs, 10 but seldom do libraries charge those fees back 11 to the user. Fees conflict with the library's 12 role as an open information resource for the 13 academic community. Libraries are also not 14 administratively structured to charge and 15 collect service fees for various reasons, 16 including the possible need to account for state 17 sales tax."

Do you see that?

¹⁹ A I do.

20

21

22

23

24

25

Q Again, isn't that a very broad generalization that may well misstate or misrepresent both the ability and willingness of libraries to take on the obligation to collect permissions fees in appropriate situations?

A And to collect permission fees? You

CREWS

1

10

11

12

13

14

15

16

17

resist.

mean in connection -- are you speaking in connection with E-Reserves?

with the library's role, et cetera?

- ⁴ Q Yes. As they might be appropriate.
- What were you attempting to convey in the second half of this notebook, fees conflict

A Right. Right. There's a definite philosophical resistence in the library community to charging fees for the use of the library and of the basic services of the library. Fees have a tendency, of course, to differentiate those who can pay from those who can't. That's a fact of life in so many other areas. But it's a condition that most public and academic libraries tend to work hard to

- Q And what about GSU, what's its

 library's philosophy about charging fees to

 students?
- A I have not investigated exactly GSU's position.
- Q Have you bothered to go on their
 website to look and see if perhaps there already
 exist one or more library fees for students?

1	KENNETH D. CREWS
2	A No, I have not.
3	Q Would it surprise you to know that
4	there do exist such fees?
5	A I would like to know what they are.
6	Q And did you not in your survey, your
7	wife's survey of 39 institutions, turn up a
8	large number, a large percent of those, where
9	among your bulleted summaries it indicated that
10	the library is prepared to assist and even cover
11	permissions fees for E-Reserves?
12	A Yes, but that's a very different
13	topic. That's the payment by the library. I
14	thought what we were talking about is the
15	payment by the student to the library.
16	Q Well, I'm simply asking you to explain
17	Footnote 13, which appeared to me to be the
18	library's allergy, as a general practice, to
19	collecting fees and administering them. That's
20	what I understood the second half of Footnote 13
21	to mean.
22	A And although what you just said aren't
23	my words
24	Q No, it's my characterization.

-- I think that's right, that is

25

Α

what -- that's the context of my footnote.

Whereas the bullet point items over in the

summaries of the E-Reserves policies, where fees

come up over there in those bullet points,

that's about the payment out of fees. I'm not

recalling. If you want to draw my attention to

one that's different, that's great. But I'm not

recalling any of those. What I'm recalling is

that all of those mention of fees over there are

about whether or not the library will pay fees

to outside third parties rather than collect

fees in from students in exchange for services.

Footnote 13 is about the fees coming in.

Q In all events, you have not discussed with anyone at Georgia State University in

relation to preparing your reports whether they

would view that or any other distinction as

meaningful to them in terms of obligations to

undertake payments for E-Reserves if the law

required it, right?

A That's right. My statement here is a

statement about the nature of library and

library policy in general, not specifically

²⁵ about GSU.

14

17

18

19

20

22

Q And in the course pack experience and in your survey of that activity over 18 years, is it -- do you have any data to demonstrate that the richness of the academic offerings at institutions which now require students to pay permissions fees for course packs has been diminished as a result of that obligation?

A No.

1

9

10

13

14

15

16

17

18

19

20

21

22

23

24

25

MR. SCHAETZEL: Objection as to form.

11 A No, no. I've never seen any data like 12 that.

Q And have you any reason to believe that the quality of the academic experience at institutions where permissions fees are now being paid is a lesser standard than it was theretofore?

A Only in the extent of the examples of materials being dropped from the curriculum because of encountering fees where the fees exceed the budget, if there's any budget at all.

Q And that would happen in any number of situations, not limited to the academy, right?

A Right.

Q I might want a car that I'm not going

	Fage 205
1	KENNETH D. CREWS
2	to pay for too, correct?
3	A That's right.
4	Q But I also don't steal it in that
5	situation, correct?
6	A Yeah. But I'm not going to accept
7	that analogy.
8 .	Q I'm not asking you to.
9	MR. RICH: I'd like to go off the
10	record.
11	(Whereupon, a discussion was held off
12	the record.)
13	MR. RICH: I have concluded my
14	examination, and I want to thank you for
15	your patience through a long day today.
16	THE WITNESS: I'd like to thank you.
17	(Continued on the next page to include
18	jurat.)
19	
20	
21	
22	
23	
24	
25	

1	PROCEEDINGS
2	CERTIFICATE
3	
4	I, JUDI JOHNSON, RPR, CRR, CLR, a Notary Public in
5	and for the State of New York, do hereby certify:
6	THAT the witness whose testimony is hereinbefore
7	set forth, was duly sworn by me; and
8	THAT the within transcript is a true record
9	of the testimony given by said witness. I further
10	certify that I am not related, either by blood or
11	marriage, to any of the parties to this action; and
12	THAT I am in no way interested in the outcome of
13	this matter.
14	IN WITNESS WHEREOF, I have hereunto set
15	my hand this 16th day of December, 2009.
16	
17	Yahnsen
18	JUDI JOHNSON, RPR, CRR, CLR
19	
20	
21	
22	
23	
24	
25	

			·
			Page 288
1		PROCEEDINGS	•
2		INDEX	
3	ATTORNEY		PAGE
4	Ву	/ Mr. Rich	5
5			
6			
7			
, 8			
9			
10	INI	DEX OF PLAINTIFF'S EXHIBITS	
11	I.D.	DESCRIPTION	PAGE
12	Exhibit 290	June 1, 2009 expert report of	7
13		Kenneth D. Crews	
14	Exhibit 291	Bates GASTATE 63527-28	23
15	Exhibit 292	Bates GSUX 2170	25
16	Exhibit 293	Bates GASTATE 63529-534	27
17	Exhibit 294	Bates GSUX 2135	32
18	Exhibit 295	Bates GSUX 2092-93	42
19	Exhibit 296	Bates GSUX 2030	44
20	Exhibit 297	Bates GASTATE 63159-63162	49
21	Exhibit 298	Bates GASTATE 63212 and	67
22		63228-63291	
23	Exhibit 299	Bates GASTATE 63008 through 63080	8
24	Exhibit 300	Bates GSUX 0000001	73
25	Exhibit 301	Bates GSUX 000007	74

									F	rage	290
1				ER	RRATA SE	EET					
2	NAME	OF	CASE: C	:AMEBRI	DGE V.	BECKER		÷			
3	DATE	OF	DEPOSITI	ON: DE	CEMBER	10, 200)9				
4	NAME	OF	WITNESS:	KENN	ETH D.	CREWS			-		
5			•			·	·				
6	Reasc	n c	codes:			•					
7		1.	To clar	ify th	ne recor	rd.				•	
8		2.	To conf	orm to	the fa	ıcts					
9		3.	To corr	ect th	ne trans	criptic	on				
10			errors.								
11	Page		Line	<u> </u>	Reason	ı					
12	From			to		· .					•
13	Page		Line	· •	Reason	ı					
14	From		· 	to							
15	Page		Line	<u> </u>	Reason	1					
16	From			to							
17	Page		Line	:	Reason	ı					
18	From		. ,	to							
19	Page		Line	·	Reason	1			÷		
20	From			to		· · · · · · · · · · · · · · · · · · ·					
21	Page		Line		Reason	1					
22	From			to							
23											
24	 							-	•		
	KENNE	TH	D. CREWS	•					•		
25	·										